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Hello Everyone.

# I'M SANIA SHAFFI

Graphic Designer →

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# ABOUT ME

An experienced graphic designer, transforming ideas into stunning visuals. Branding, graphic designing and social media marketing are also included in my area of proficiency together with digital marketing. I favour a collaborative way of working where I engage with my clients to bring their dreams to life having delivered designs that make an impact for many years. A solution-focused individual and trend-setter who is always working to be ahead of the curve in my field, I will never fail at being an overachiever. If you are a startup or mature business seeking world-class design, I can help. Build Magic with Us!

## Work Experience

2019

**SS Designings | Lead Graphic Designer**

I am a graphic designer with more than 5 years of experience in business branding, marketing and social media. I have been able to design in a way that has influenced clients. I can create solutions using designs that meet their needs and accommodate the evolution of any project.

# PERSONAL SKILLS

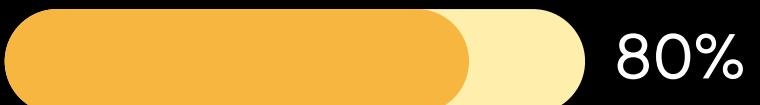
I excel in creative problem-solving, attention to detail, and effective communication. Proficient in Adobe Creative Suite & Canva Pro, I bring strong conceptual thinking and a keen eye for design aesthetics. My adaptability and collaborative mindset ensure seamless project execution, delivering visually compelling and strategic design solutions to client needs.

## Graphic Designer



95%

## Video Editor



80%

## Adobe Photoshop



90%

# RECENT PROJECTS



BRANDING DESIGN

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SOCIAL MEDIA

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PHOTOSHOP DESIGN

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# BRAND IDENTITY & SOCIAL MEDIA DESIGN



# CUSTOM DESIGNS



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# CLIENT TESTIMONIALS

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## PRIMAX SOLAR ENERGY

Our Client

Their marketing strategy is quite amazing. They did great in getting me leads and likes for the page... Designing can be improved but overall service is good.



## NOOR EYE RETINA HOSPITAL

Our Client

I am a Doctor and I have opened a new clinic in Valencia town Lahore. The first months were struggling as we weren't getting physical clients at our clinic and then we started to use SS Designings services for social media management. Now I am pretty much occupied at my clinic and their team are creating an impact on my business. Good work lads.



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# CLIENT TESTIMONIALS

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## VAVA FOODS LTD

Our Client

From our first meeting on the bike to becoming a giant in the Confectionary business, SS Designings managed all for us. From designing to social media and website creation and management, SS Designings did all with perfection. We are satisfied as a business with them



## KIDZ COLLECTION

Our Client

We deal in Electric Vehicles for Kids and our business was wholesale. We wanted to enter the retail market and SS Designings gave us the right direction and footprints to enter that and we are getting satisfactory results from their marketing. We recommend their services.



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# THANK YOU

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Contact Me 

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