



~ Digital Evolution is Inevitable!



# Digital Marketing Agency

SMM | Word Press Development | SEO | Ads



# — About **SS Designings**

SS Designings is a Digital Marketing Agency started in 2019 and is providing services globally. We started as a freelancing company and within months of service provision we made this into a company and we are thriving results since then. We are experts in the market when it comes to Social Media Management, WordPress Web Development, Social Media Ads, Google Ads, SEO, and Email Marketing. Our client retention rate is >75% and we are providing services in the most optimized budget in the market.



## STEP.2

### PERFORMING RESEARCH

Research the product and niche in which the client needs services and set competitors benchmarks to outperform or match them



## STEP.1

### CLIENT INTERVIEW

Gather information from the client and ask what are the exact services that the client needs



## STEP.4

### CONTENT REVIEW

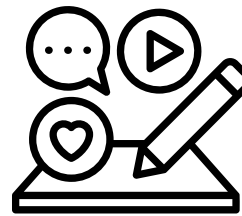
Based on the content addition, we review the optimize the content accordingly



## STEP.3

### CONTENT CREATION

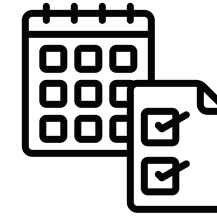
As per the clients need, set the team to create content using the most advanced tools and data



## STEP.5

### MONTHLY REPORTING

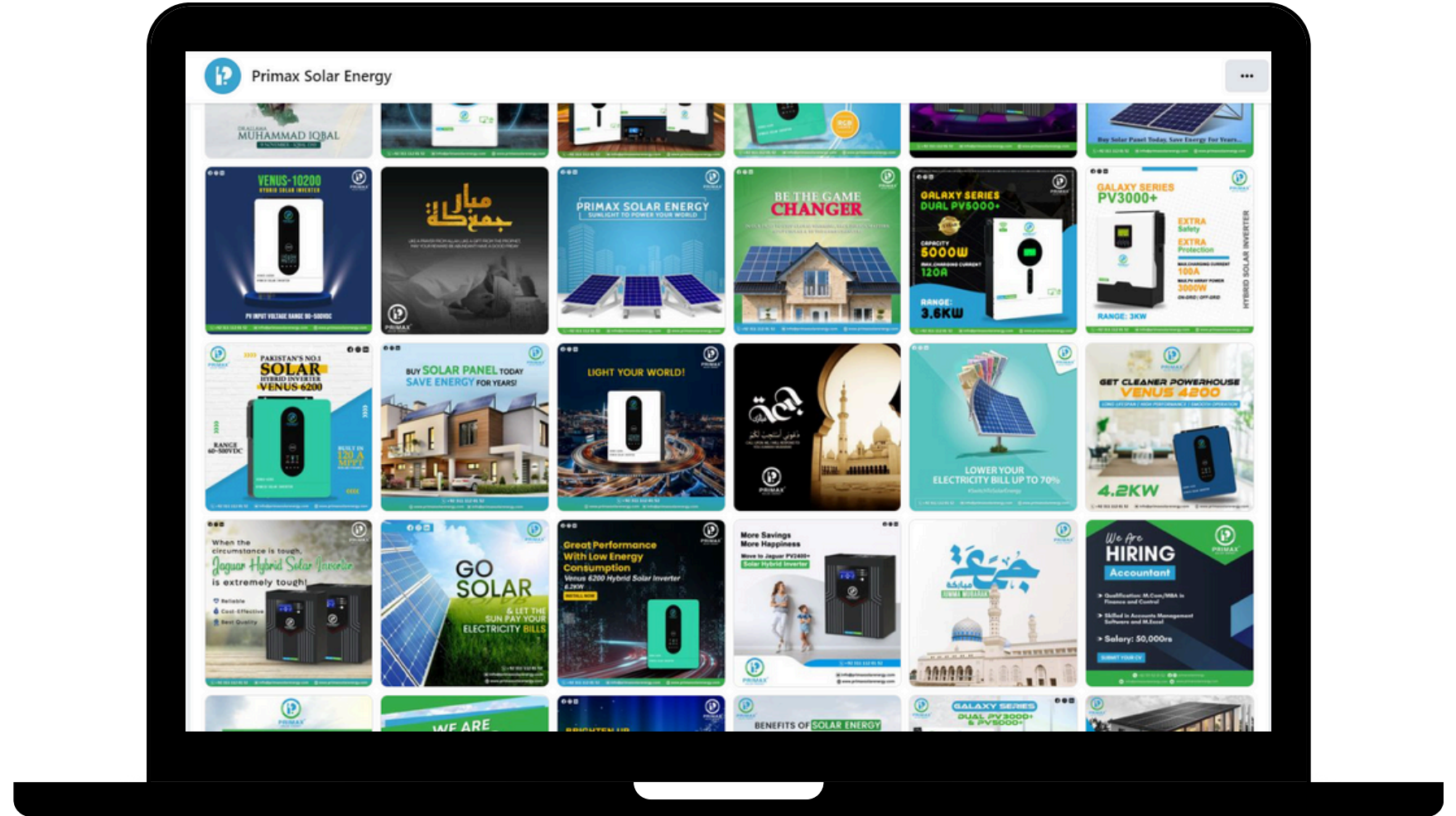
Based on the performance, we initiate a monthly report in which all the KPIs are mentioned and next plan action is made



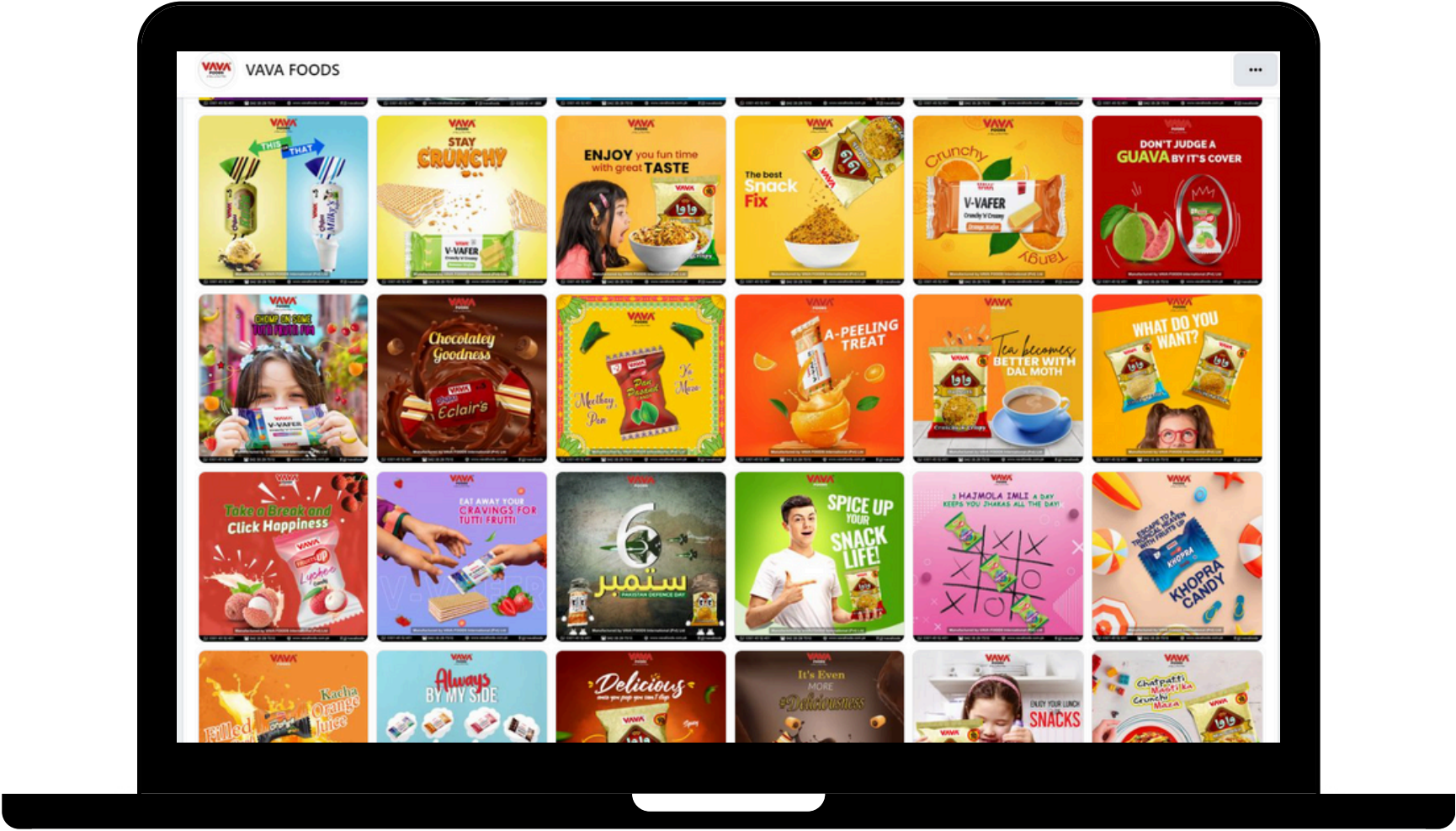
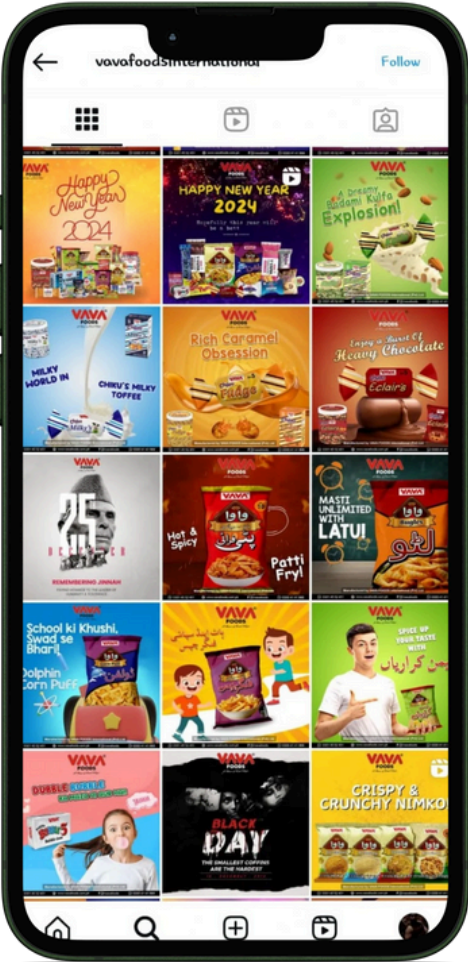


# SMM Clients

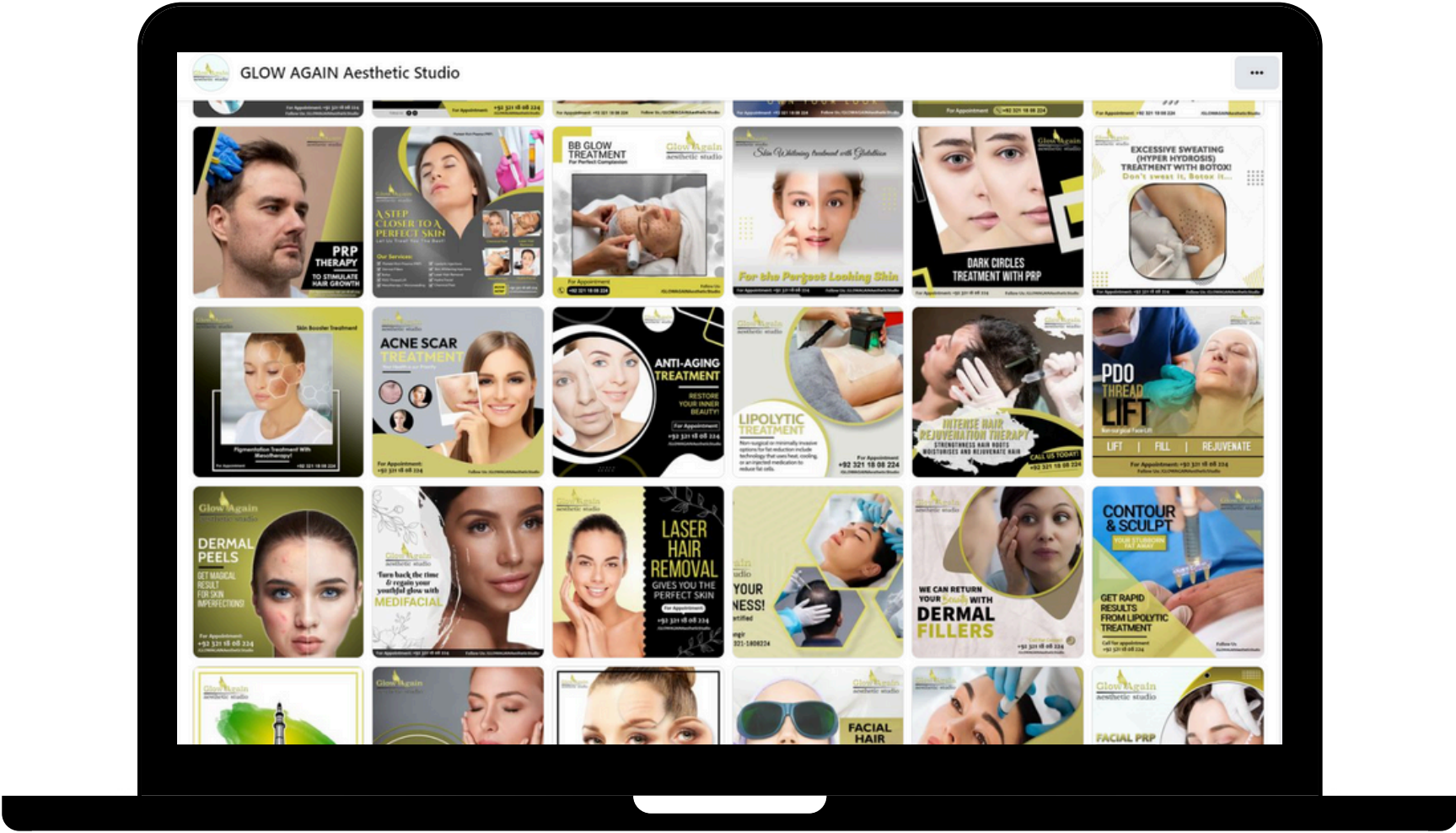
PRIMAX SOLAR ENERGY



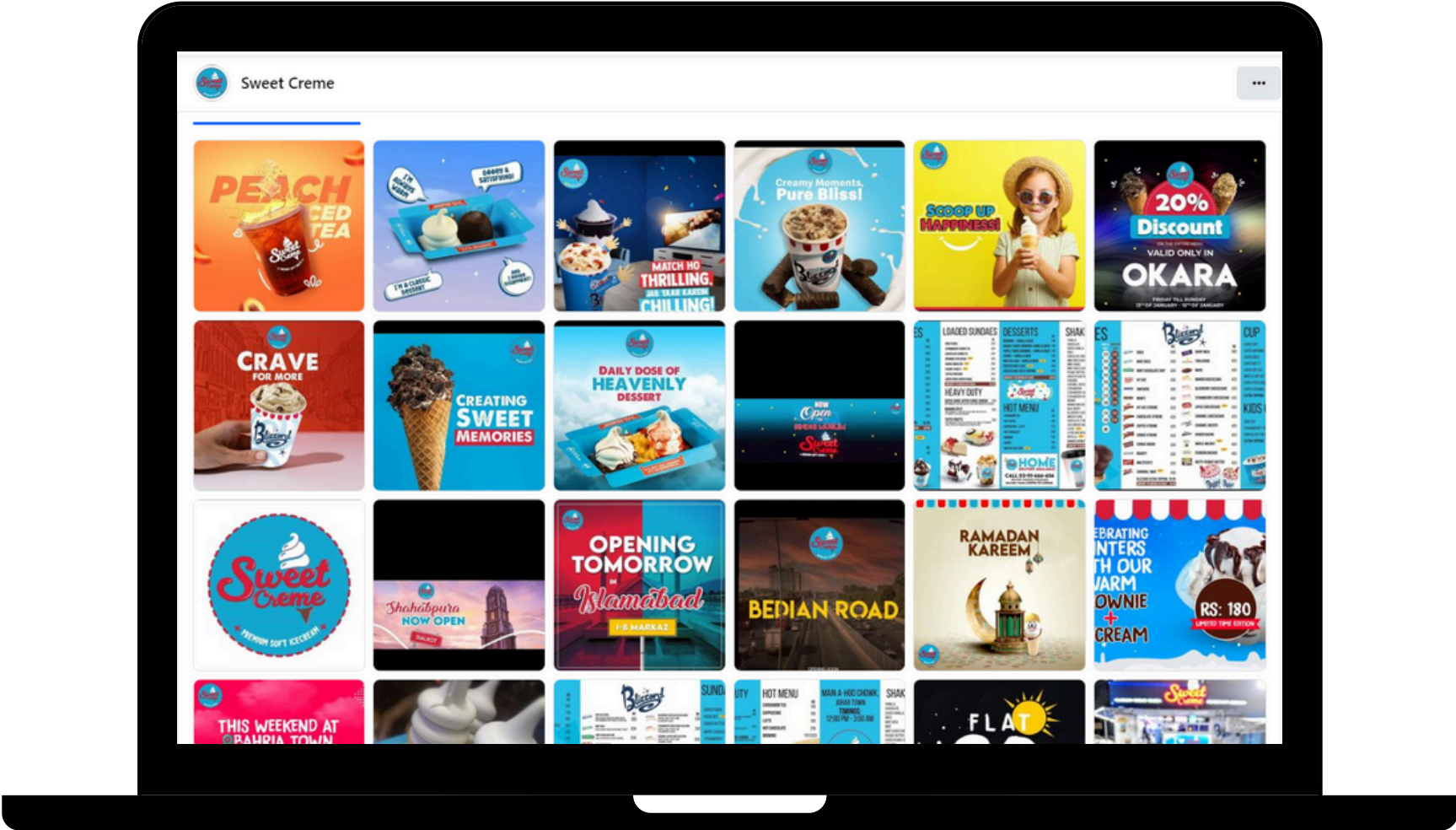
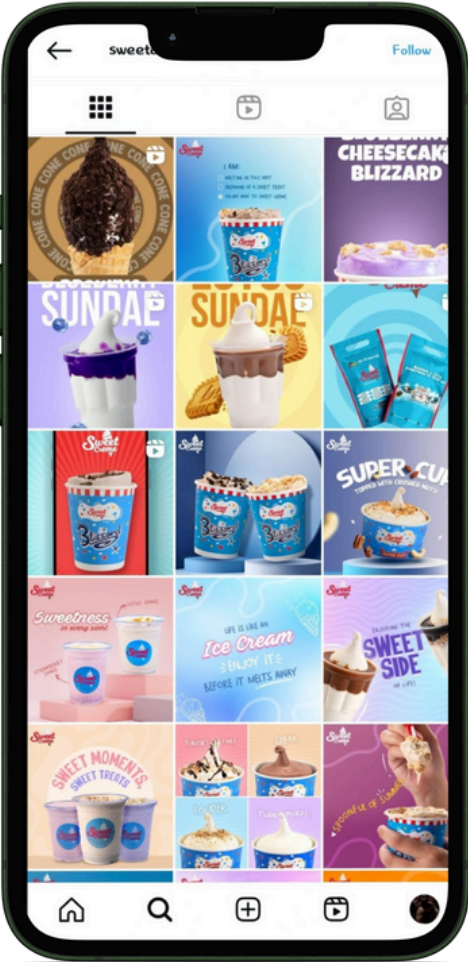




GLOW AGAIN AESTHETIC STUDIO

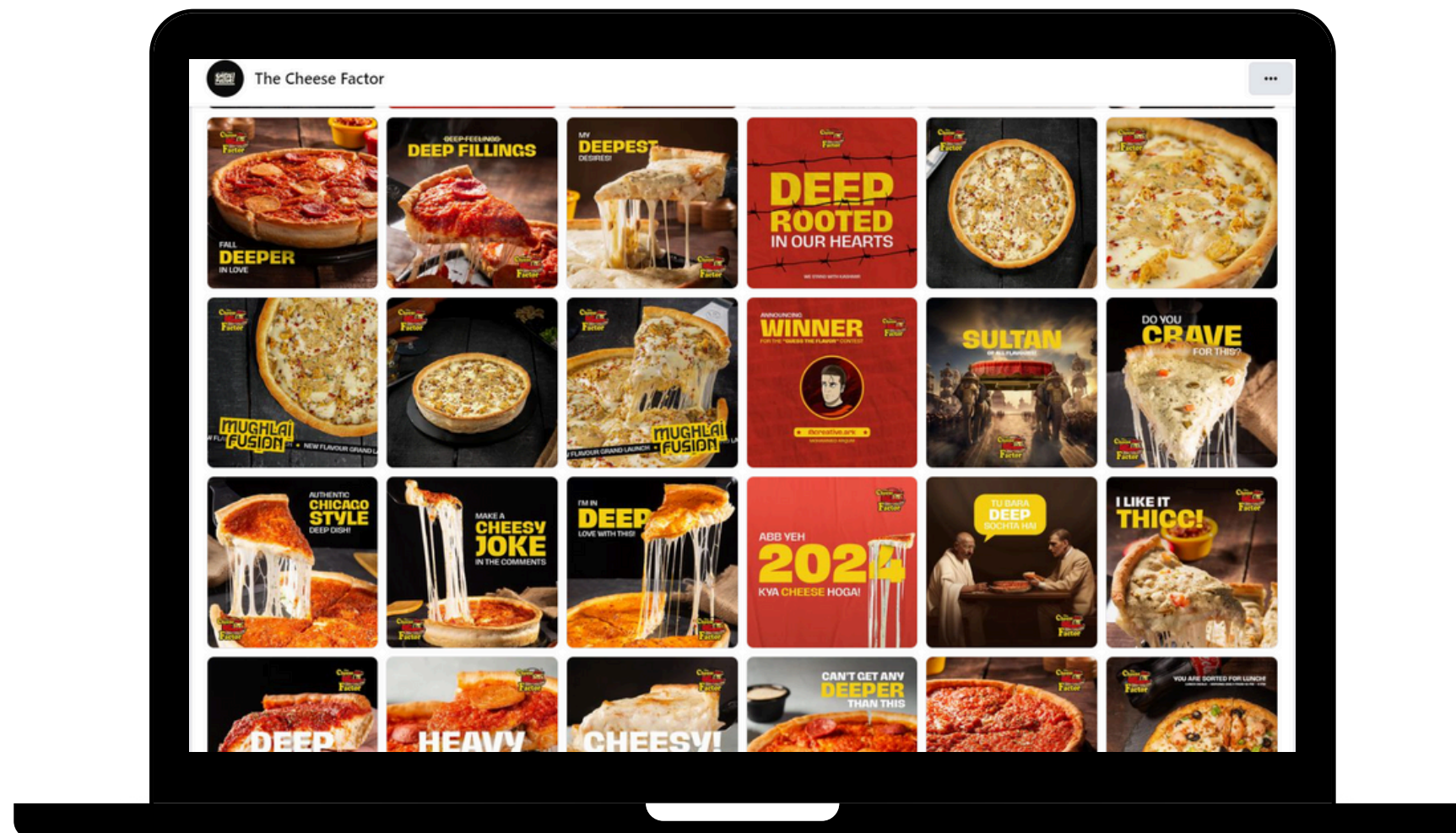
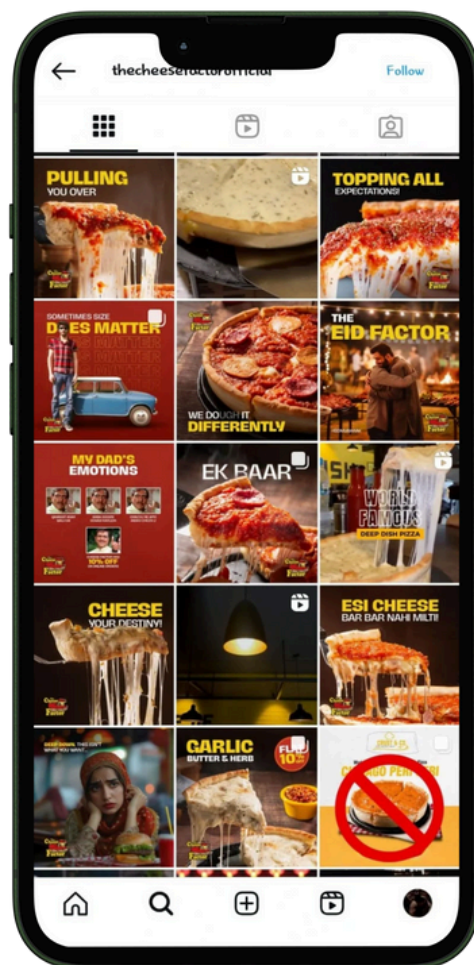






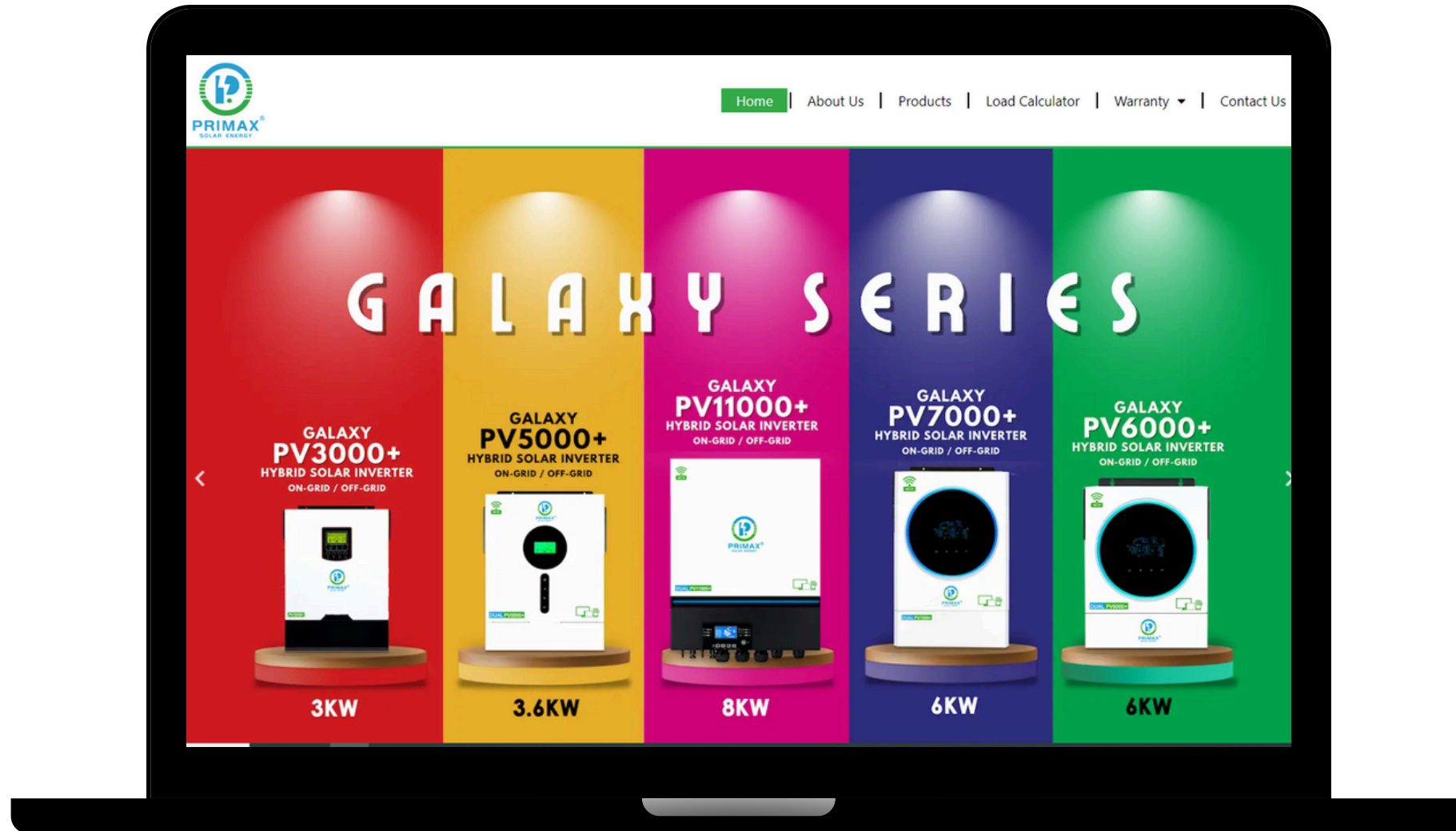


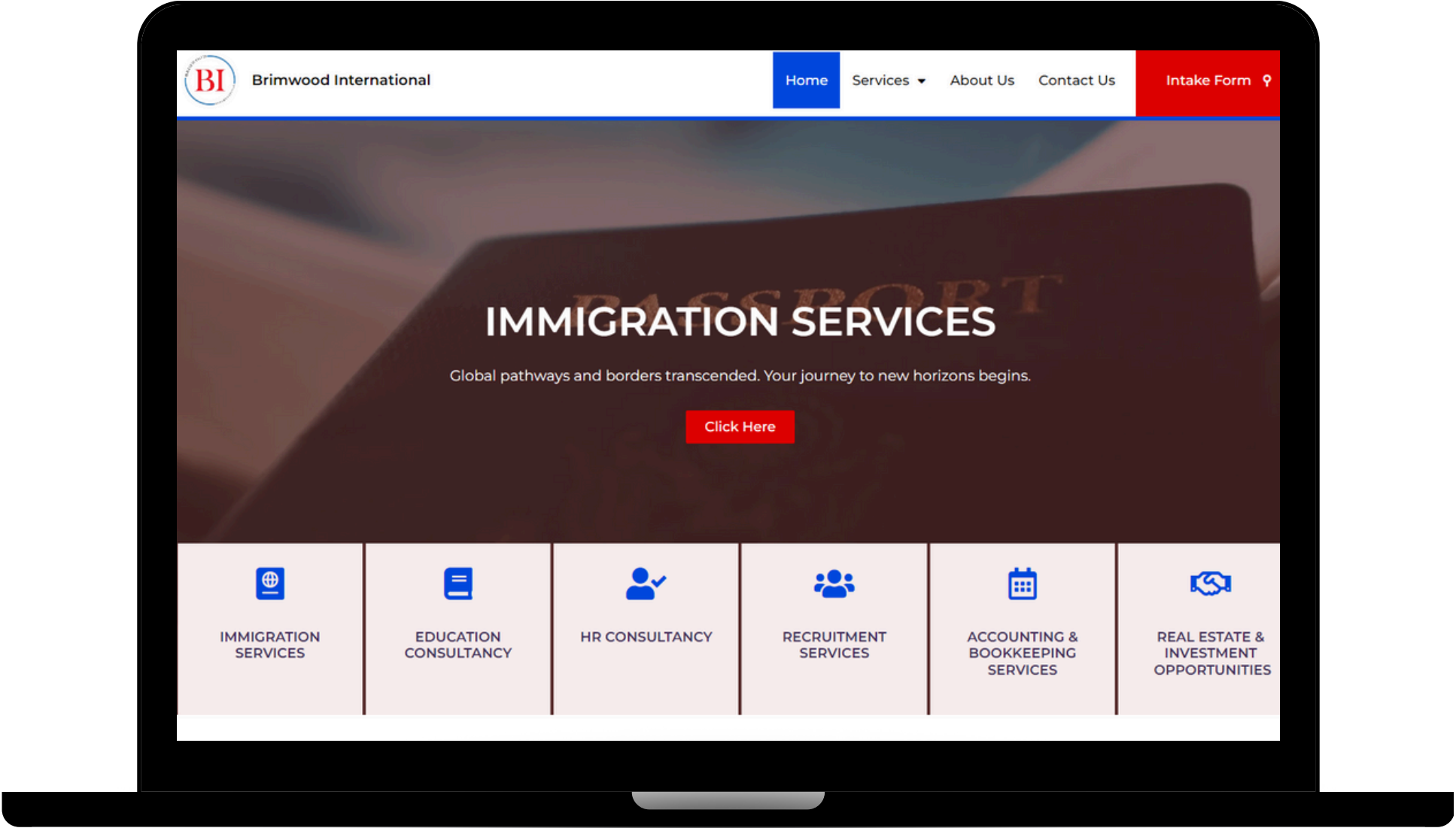
## THE CHEESE FACTOR



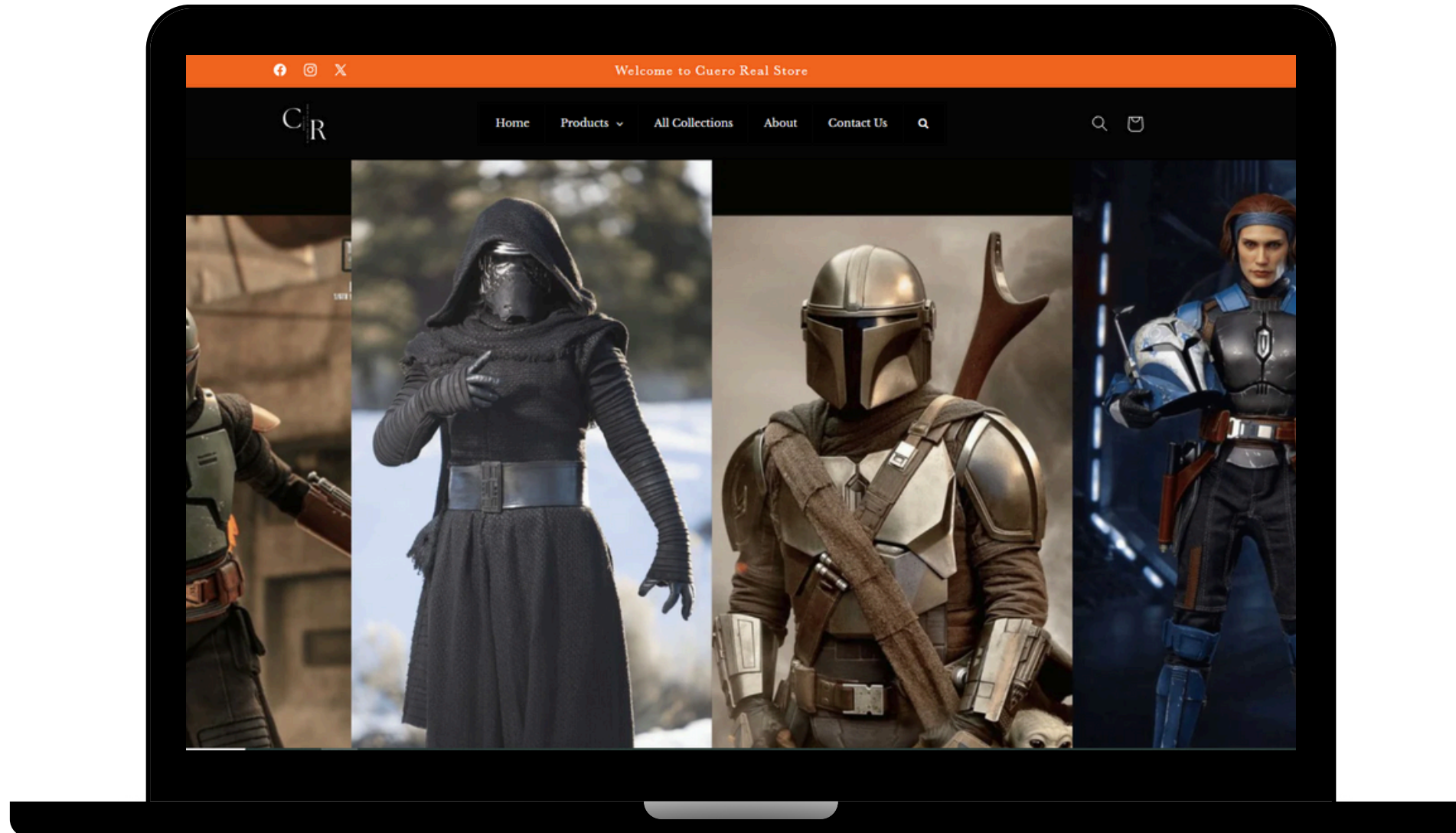
# Client's Websites

[www.primaxsolarenergy.com](http://www.primaxsolarenergy.com)












Women ▾

ROS

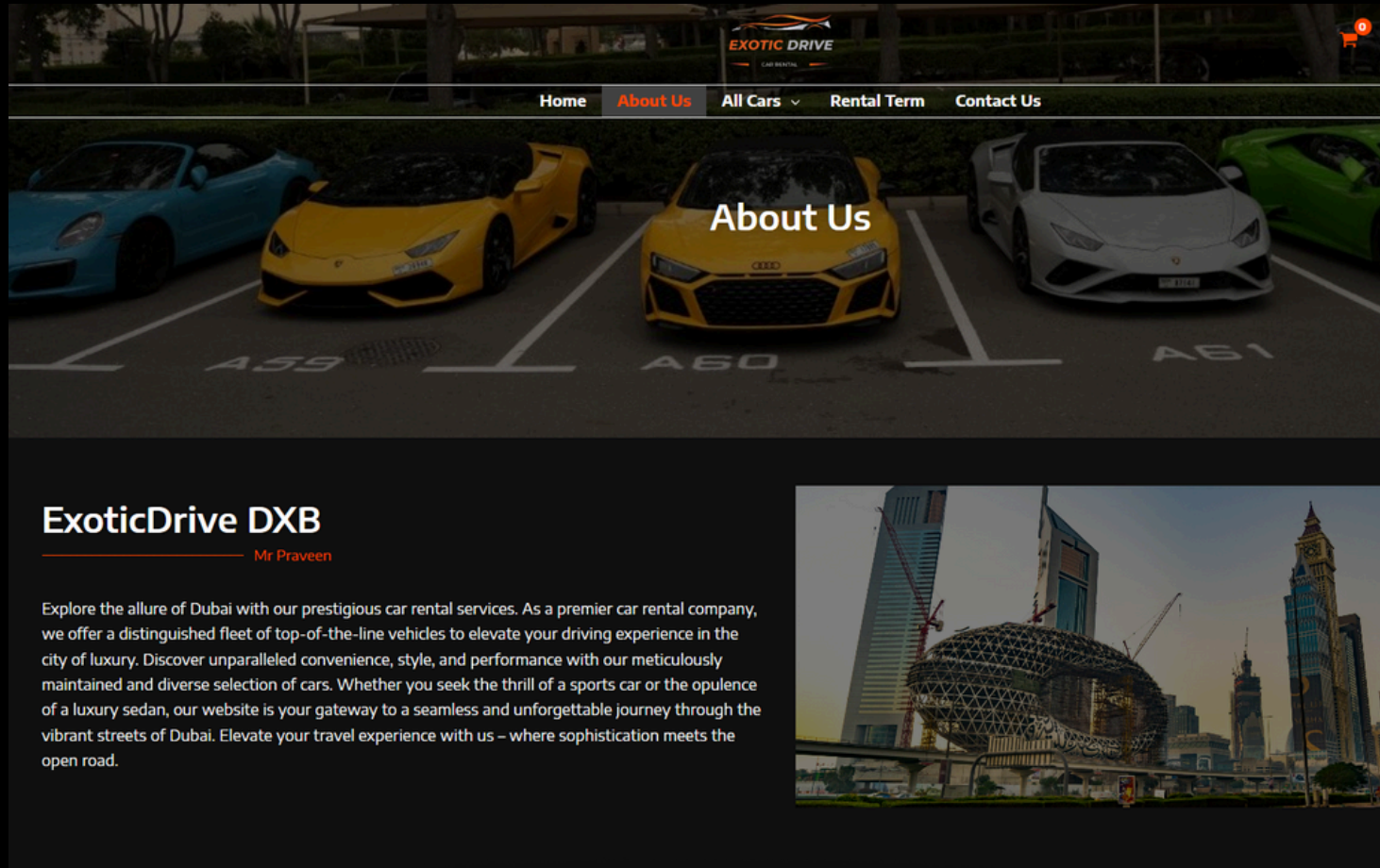
Search...



MEN



WOMEN





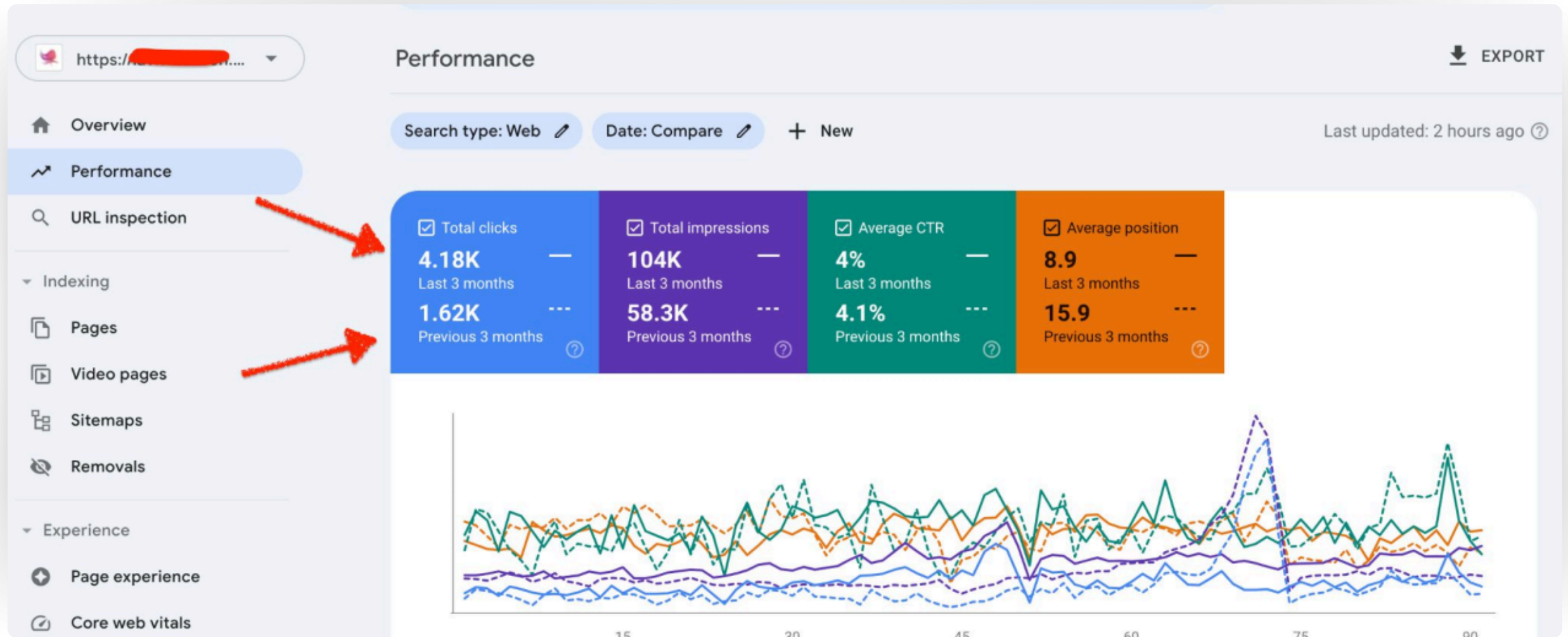
# — SEO Case Studies

	Websites	Keywords	Positions
CASE 1 {USA}	<a href="https://nycblackcarservice.com/">https://nycblackcarservice.com/</a>	<ul style="list-style-type: none"><li>• Black Car service</li><li>• Airport Black Car Service</li></ul>	First page Rankings More than 50+ Keywords
CASE 2 {UK}	<a href="https://rainbowapparel.co.uk/">https://rainbowapparel.co.uk/</a>	<ul style="list-style-type: none"><li>• Custom Printed Jackets</li><li>• Custom Industry Coats</li></ul>	First page Rankings More than 100+ Keywords
CASE 3 {Canada}	<a href="https://halalnearby.com">https://halalnearby.com</a>	<ul style="list-style-type: none"><li>• Hala Near me</li><li>• Halal Food Near me</li></ul>	First page Rankings More than 50+ Keywords

# — SEO Case Studies

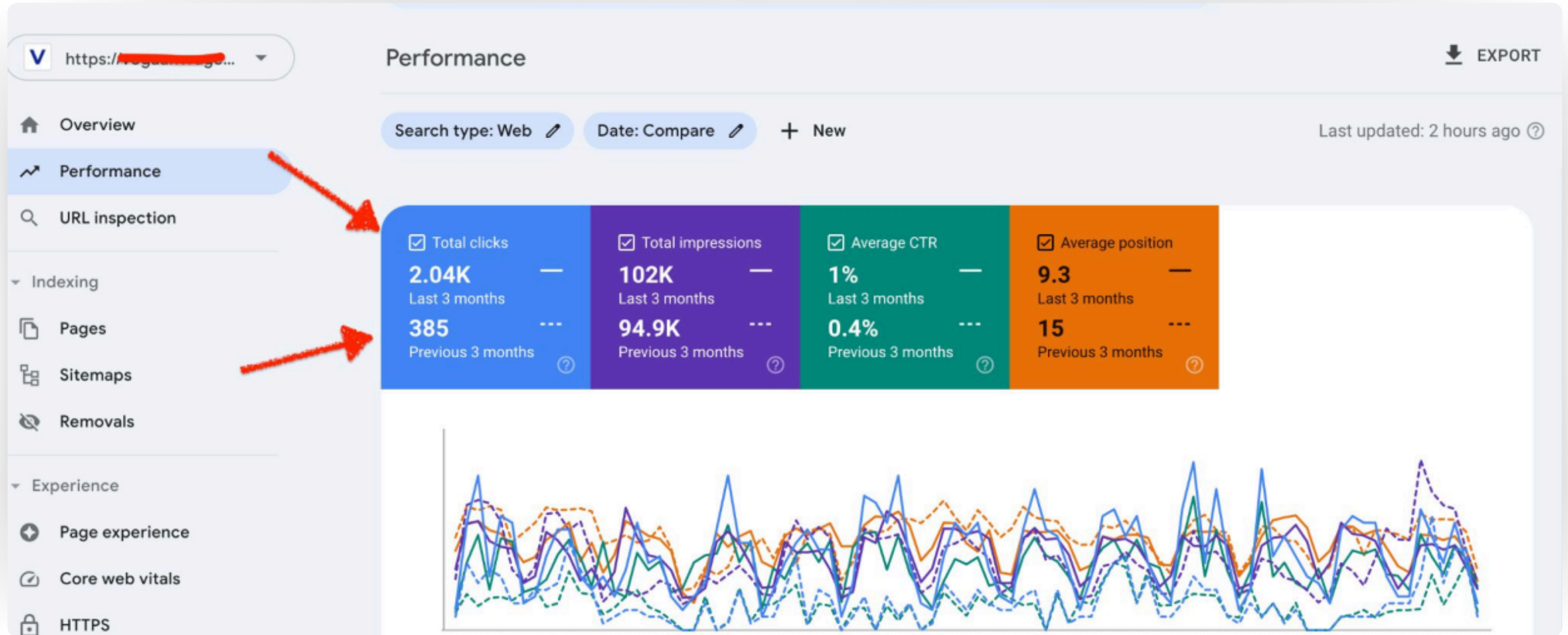
	Websites	Keywords	Positions
CASE 4 {UAE}	<a href="https://shinexcare.co">https://shinexcare.co</a>	<ul style="list-style-type: none"><li>• Pest control Service</li><li>• Termite Treatment Near me</li></ul>	First page Rankings More than 20+ Keywords
CASE 5 {UAE}	<a href="https://www.kayak.ae">https://www.kayak.ae</a>	<ul style="list-style-type: none"><li>• Flights Deals</li><li>• Best Price Tickets</li></ul>	First page Rankings More than 100+ Keywords
CASE 6 {USA}	<a href="http://nadausedcarvalues.com/">http://nadausedcarvalues.com/</a>	<ul style="list-style-type: none"><li>• Used Car Values</li><li>• Used Car Prices</li><li>• Guide Car Value</li></ul>	First page Rankings More than 30+ Keywords

# — Results Speak Louder Than Words

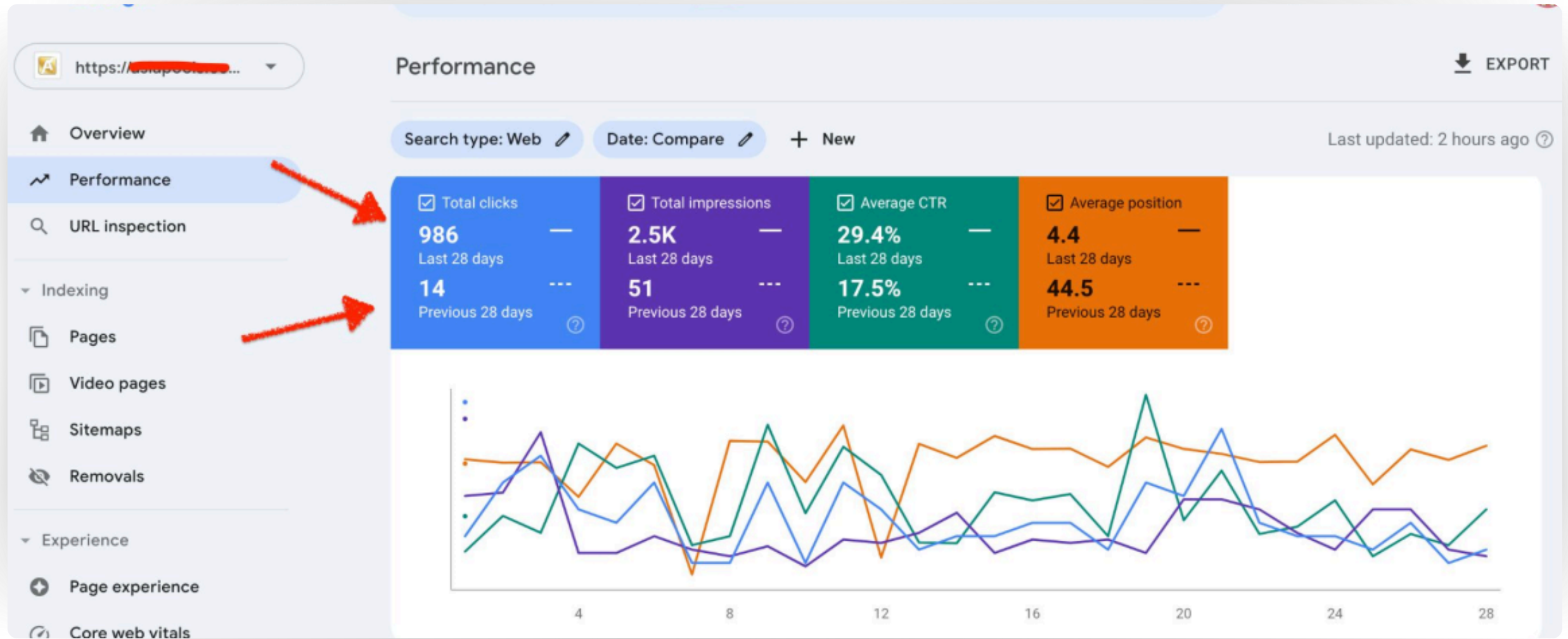




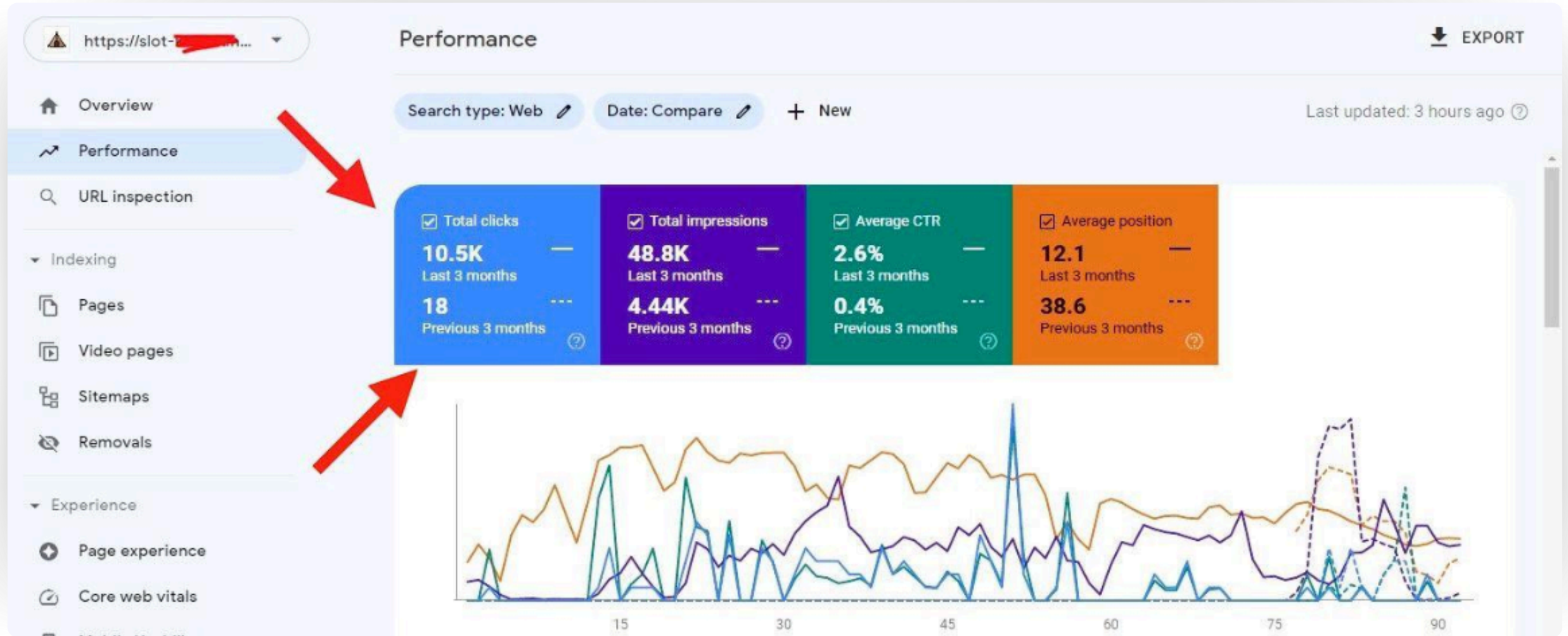
# — Results Speak Louder Than Words



# — Results Speak Louder Than Words

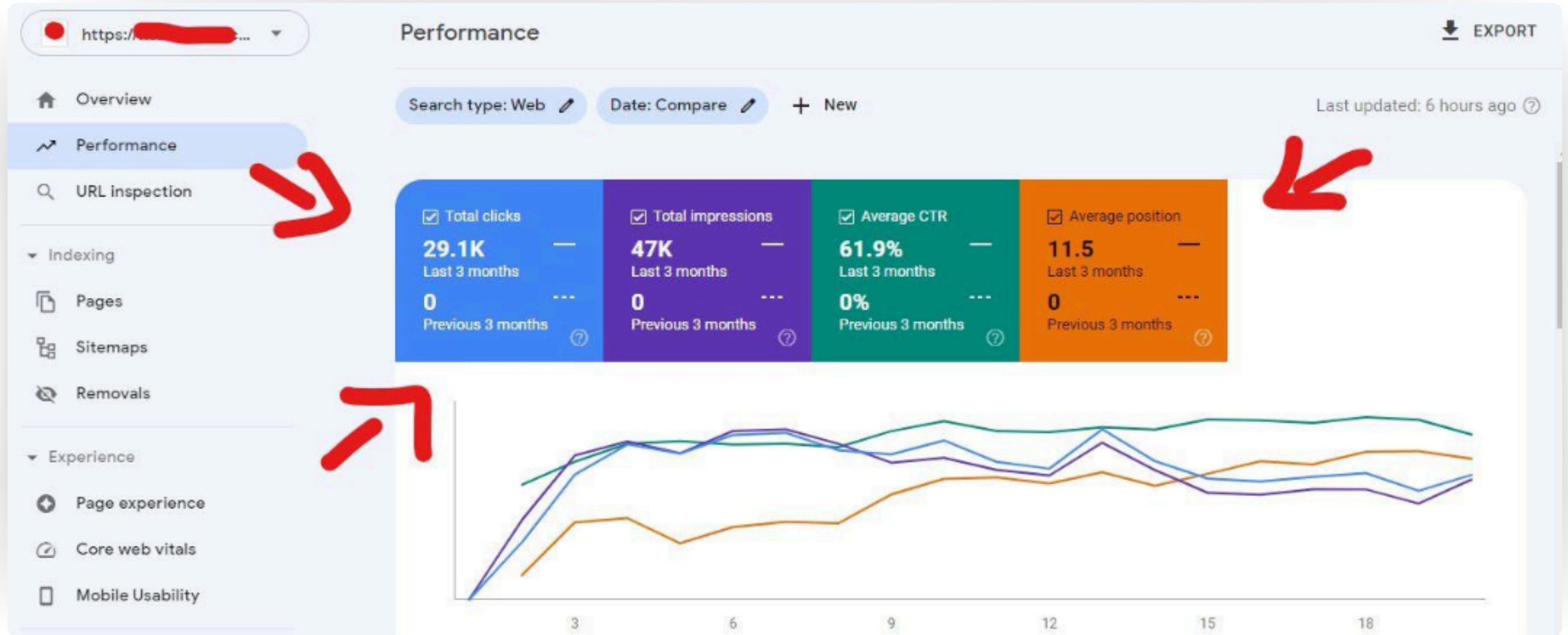


# — Results Speak Louder Than Words



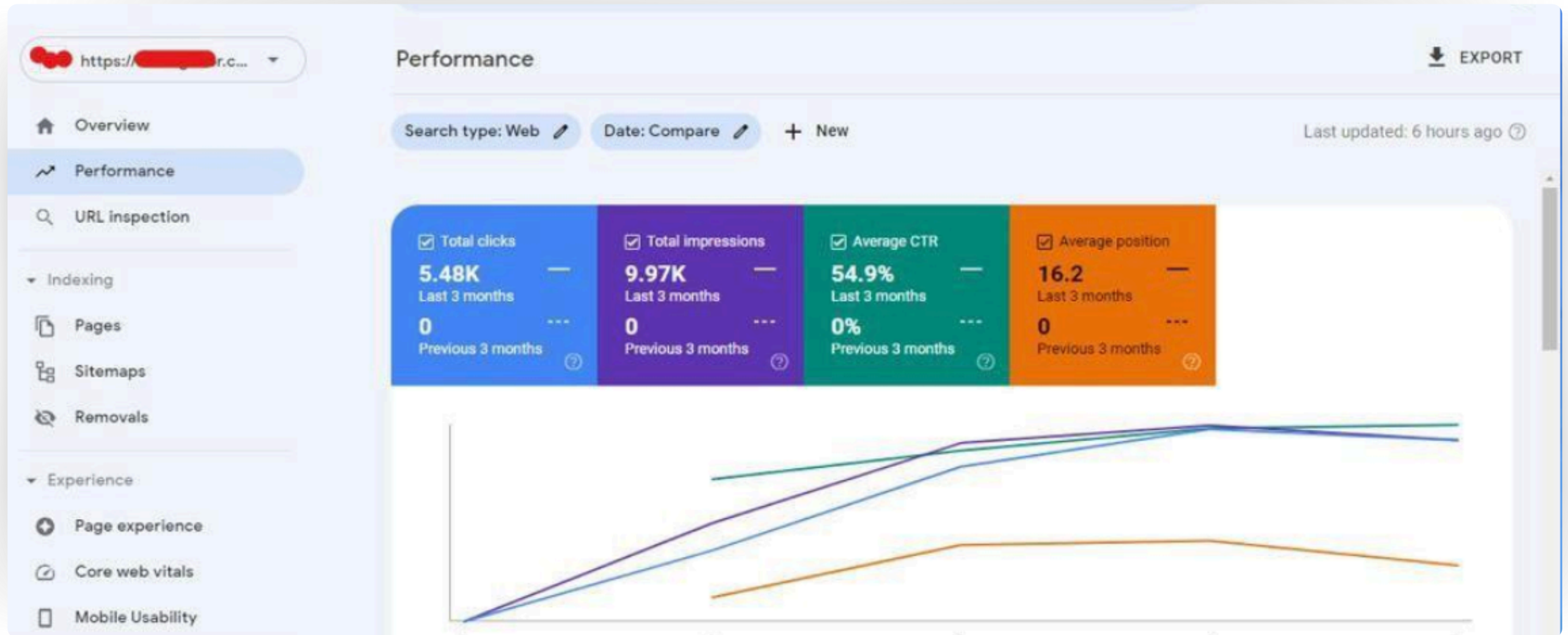


# — Results Speak Louder Than Words

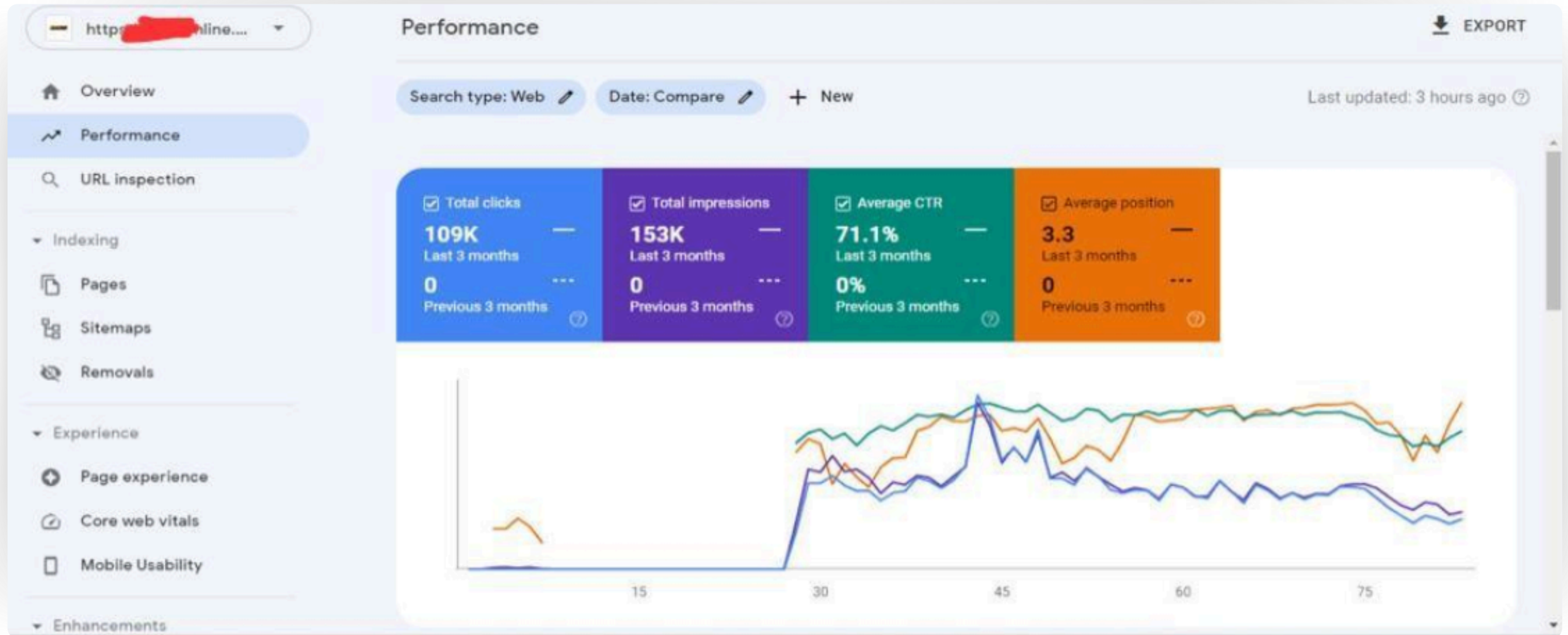




# — Results Speak Louder Than Words



# — Results Speak Louder Than Words



# META Ads

Search and filter


Maximum: 9 columns


Campaigns


Ad sets


Ads


+ Create








 Edit





 A/B test















Rules














View Setup

 Columns: Performance

 Breakdown

 Reports







<input type="checkbox"/>	Off/On	Campaign	Budget	Attribution setting	 Results	Reach	Impressions	Cost per result	Amount spent
<input type="checkbox"/>		[03/06/2023] Promoting V...   	Rs500.00 Daily	7-day click or 1...	7,101 Follows or likes	124,109	364,248	Rs4.73 Per follow or like	Rs33,586.47
<input type="checkbox"/>		Mobile Hut Campaign	Using ad set bud...	7-day click or 1...	4,431 <sup>(2)</sup> Messaging convers...	242,643	416,473	Rs23.56 <sup>(2)</sup> Per messaging con...	Rs104,386.05
<input type="checkbox"/>		[20/01/2023] Promoting VAVA Foods	Rs500.00 Daily	7-day click or 1...	2,805 Follows or likes	51,113	145,291	Rs4.99 Per follow or like	Rs13,998.95
<input type="checkbox"/>		[24/12/2022] Promoting Dr. Javaria's Fertility & ...	Rs480.00 Daily	7-day click or 1...	2,308 Follows or likes	97,281	206,929	Rs4.23 Per follow or like	Rs9,769.68
<input type="checkbox"/>		[18/11/2022] Promoting Dr. Javaria's Fertility & ...	Rs300.00 Daily	7-day click or 1...	1,643 Follows or likes	60,913	130,356	Rs3.62 Per follow or like	Rs5,949.79
<input type="checkbox"/>		[03/18/2023] Promoting Mobile Hut	Rs450.00 Daily	7-day click or 1...	1,595 Follows or likes	32,832	63,990	Rs5.14 Per follow or like	Rs8,203.49
<input type="checkbox"/>		[06/01/2023] Promoting Mobile Hut	Rs500.00 Daily	7-day click or 1...	1,481 Follows or likes	24,448	40,274	Rs3.81 Per follow or like	Rs5,643.62
<input type="checkbox"/>		Post: "Events that you dream OF!"	Rs750.00 Lifetime	7-day click or 1...	1,481 ThruPlays	10,708	12,139	Rs0.51 Cost per ThruPlay	Rs750.00
<input type="checkbox"/>		Mobile Hut White Campaign	Using ad set bud...	7-day click or 1...	1,444 <sup>(2)</sup> Messaging convers...	157,537	339,801	Rs33.53 <sup>(2)</sup> Per messaging con...	Rs48,417.62



# META Ads

Campaigns									
Ad sets									
Ads									
+ Create									
Edit									
A/B test									
Rules									
View Setup									
Columns: Performance									
Breakdown									
Reports									
	Off/On	Campaign	Budget	Attribution setting	Results ↓	Reach	Impressions	Cost per result	Amount spent
					messaging convers...			Per messaging con...	
		[17/08/2022] Promoting GLOW AGAIN Aesthetic...	Rs500.00 Daily	7-day click or 1...	1,200 Follows or likes	10,254	31,570	Rs12.50 Per follow or like	Rs14,997.47
		Dr Javeria Campaign	Rs500.00 Daily	7-day click or 1...	1,192 Follows or likes	83,400	155,288	Rs4.19 Per follow or like	Rs4,998.95
		[28/10/2022] Promoting Dr. Javaria's Fertility & ...	Rs333.00 Daily	7-day click or 1...	910 Follows or likes	21,041	55,973	Rs5.68 Per follow or like	Rs5,168.53
		[12/01/2022] Promoting شفيع البشير شاور	Rs580.00 Daily	7-day click or 1...	857 Follows or likes	32,152	57,965	Rs4.74 Per follow or like	Rs4,059.99
		[02/02/2023] Promoting Meraki	Rs500.00 Daily	7-day click or 1...	804 Follows or likes	5,367	11,201	Rs8.07 Per follow or like	Rs6,489.67
		[01/02/2023] Promoting Avent Consultant	Rs500.00 Daily	7-day click or 1...	774 Follows or likes	36,752	49,956	Rs6.86 Per follow or like	Rs5,313.18
		[03/14/2023] Promoting Bagonic	Rs400.00 Daily	7-day click or 1...	594 Follows or likes	6,954	10,258	Rs2.69 Per follow or like	Rs1,600.00
		[19/09/2022] Promoting Comfy PJs	Rs500.00 Daily	7-day click or 1...	574 Follows or likes	6,280	15,572	Rs13.05 Per follow or like	Rs7,491.47
		[05/18/2023] Promoting SS Designing	Rs300.00 Daily	7-day click or 1...	503 Follows or likes	19,112	28,769	Rs5.96 Per follow or like	Rs2,997.78

# META Ads

Maximum: Jul 9, 2024									
Campaigns 1 selected X Ad sets 1 selected X Ads									
+ Create Duplicate View setup									
<input type="checkbox"/>	Off / On	Campaign	Budget	Attribution setting	Results	Reach	Impressions	Cost per result	Amount spent
<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	Post Eid Sale Campai...    	Using ad set bud...	7-day click or ...	5,292 <sup>[2]</sup> Messaging convers...	253,753	573,214	Rs13.86 <sup>[2]</sup> Per Messaging Con...	Rs73,351.35
<input type="checkbox"/>	<input type="checkbox"/>	Ramzan Sale Campaign	Using ad set bud...	7-day click or ...	141 <sup>[2]</sup> Messaging convers...	6,860	8,799	Rs10.87 <sup>[2]</sup> Per Messaging Con...	Rs1,533.02
<input type="checkbox"/>	<input type="checkbox"/>	Haqibah Super Sale Campaign - Copy	Rs860.00 Daily	7-day click or ...	864 <sup>[2]</sup> Messaging convers...	46,273	72,753	Rs12.53 <sup>[2]</sup> Per Messaging Con...	Rs10,830.15
<input type="checkbox"/>	<input type="checkbox"/>	Haqibah Super Sale Campaign	Rs860.00 Daily	7-day click or ...	154 <sup>[2]</sup> Messaging convers...	15,993	21,631	Rs31.47 <sup>[2]</sup> Per Messaging Con...	Rs4,846.03
<input type="checkbox"/>	<input type="checkbox"/>	Haqibah New Year Sale Campaign	Rs860.00 Daily	7-day click or ...	1,288 <sup>[2]</sup> Messaging convers...	100,733	168,065	Rs23.56 <sup>[2]</sup> Per Messaging Con...	Rs30,347.22
<input type="checkbox"/>	<input type="checkbox"/>	Haqibah - Summer Sale	Using ad set bud...	7-day click or ...	2,381 <sup>[2]</sup> Messaging convers...	195,309	356,231	Rs19.44 <sup>[2]</sup> Per Messaging Con...	Rs46,293.06
<input type="checkbox"/>	<input type="checkbox"/>	Haqibah	Using ad set bud...	7-day click or ...	260 <sup>[2]</sup> Messaging convers...	22,920	29,233	Rs11.51 <sup>[2]</sup> Per Messaging Con...	Rs2,992.84
<input type="checkbox"/>	<input type="checkbox"/>	Borse Campaign for Sales	Using ad set bud...	7-day click or ...	272 <sup>[2]</sup> Messaging convers...	23,160	32,591	Rs20.30 <sup>[2]</sup> Per Messaging Con...	Rs5,520.79
Results from 8 campaigns ⓘ				7-day click or ...	—	585,497	1,262,517	—	Rs175,714.46

# META Ads

Search and filter

Maximum: 9 Jul 2024

Campaigns

Ad sets

Ads

+ Create

Edit

A/B test

Rules

View Setup

Columns: Performance

Breakdown

Reports

<input type="checkbox"/>	Off/On	Campaign	Bid strategy	Budget	Attr sett	Results	Reach	Impressions	Cost per result	Amount spent
<input type="checkbox"/>	<div><div></div></div>	[12/22/2023] Promoting VAVA FOODS	Highest volume	Rs300.00 Daily	7-...	7,202 Follows or likes	189,095	514,492	Rs6.88 Per follow or like	Rs49,583.49
<input type="checkbox"/>	<div><div></div></div>	[06/01/2024] Promoting Master Electric & Har...	Highest volume	Rs500.00 Daily	7-...	5,432 Follows or likes	96,565	275,437	Rs3.93 Per follow or like	Rs21,362.49
<input type="checkbox"/>	<div><div></div></div>	[10/10/2023] Promoting VAVA FOODS	Highest volume	Rs800.00 Daily	7-...	3,394 Follows or likes	77,223	268,938	Rs7.66 Per follow or like	Rs25,985.96
<input type="checkbox"/>	<div><div></div></div>	Solar Structure Campaign - January	Using ad set bid ...	Using ad set bud...	7-...	3,078 [2] Messaging conver...	120,225	613,562	Rs18.62 [2] Per messaging co...	Rs57,319.44
<input type="checkbox"/>	<div><div></div></div>	[07/19/2023] Promoting VAVA FOODS	Highest volume	Rs500.00 Daily	7-...	1,689 Follows or likes	38,833	74,058	Rs5.33 Per follow or like	Rs8,998.72
<input type="checkbox"/>	<div><div></div></div>	[02/29/2024] Promoting Bag By Alisbha	Highest volume	Rs500.00 Daily	7-...	1,663 Follows or likes	25,728	44,877	Rs3.86 Per follow or like	Rs6,414.57
<input type="checkbox"/>	<div><div></div></div>	[08/06/2023] Promoting Hair Innovation Salon ...	Highest volume	Rs500.00 Daily	7-...	1,272 Follows or likes	40,695	69,960	Rs5.23 Per follow or like	Rs6,657.77
<input type="checkbox"/>	<div><div></div></div>	[04/12/2024] Promoting Ultra Aluminium Extru...	Highest volume	Rs320.00 Daily	7-...	900 Follows or likes	21,379	34,676	Rs4.33 Per follow or like	Rs3,900.08
<input type="checkbox"/>	<div><div></div></div>	[08/19/2023] Promoting Rizwood Mobel	Highest volume	Rs750.00 Daily	7-...	794 Follows or likes	19,104	44,406	Rs7.49 Per follow or like	Rs5,947.00



# META Ads

Search and filter

Maximum: 9 Jul 2021 - 9 Aug 2024

Campaigns

Ad sets

Ads

+ Create

Edit

A/B test

Rules

View Setup

Columns: Performance

Breakdown

Reports

Charts

<input type="checkbox"/>	Off/On	Campaign	Bid strategy	Budget	Attribution setting	Results	Reach	Impressions	Cost per result	Amount spent
<input type="checkbox"/>	<input checked="" type="checkbox"/>	BD Campaign	Using ad set bid ...	Using ad set bud...	—	—	—	—	—	—
<input type="checkbox"/>	<input type="checkbox"/>	SS Designing Campaign	Using ad set bid ...	Using ad set bud...	7-day click or ...	537 [2] Messaging convers...	34,958	61,581	Rs72.99 [2] Per messaging conv...	Rs39,195.24
<input type="checkbox"/>	<input checked="" type="checkbox"/>	New Engagement campaign	Using ad set bid ...	Using ad set bud...	7-day click or ...	264 [2] Messaging convers...	23,237	37,158	Rs120.26 [2] Per messaging conv...	Rs31,747.57
<input type="checkbox"/>	<input type="checkbox"/>	2024 Campaign	Highest volume	Rs300.00 Daily	7-day click or ...	187 [2] Messaging convers...	12,752	18,231	Rs32.25 [2] Per messaging conv...	Rs6,030.11
<input type="checkbox"/>	<input type="checkbox"/>	Sales Campaign Feb/March	Highest volume	Rs500.00 Daily	7-day click or ...	103 [2] Messaging convers...	15,417	21,997	Rs141.55 [2] Per messaging conv...	Rs14,579.90
<input type="checkbox"/>	<input type="checkbox"/>	Abdullah Valley Campaign	Using ad set bid ...	Using ad set bud...	7-day click or ...	84 [2] Messaging convers...	14,184	23,636	Rs120.05 [2] Per messaging conv...	Rs10,084.14
<input type="checkbox"/>	<input checked="" type="checkbox"/>	Post: "Special Discounted Offer for CASH PURCH...	Highest volume	Rs4,800.00 Lifetime	7-day click or ...	63 [2] Messaging convers...	5,652	10,666	Rs69.57 [2] Per messaging conv...	Rs4,382.77
<input type="checkbox"/>	<input type="checkbox"/>	SSD Training Campaign	Using ad set bid ...	Using ad set bud...	7-day click or ...	17 [2] Messaging convers...	3,330	4,163	Rs101.55 [2] Per messaging conv...	Rs1,726.30
<input type="checkbox"/>	<input type="checkbox"/>	USA Campaign for Social Media	Using ad set bid ...	Using ad set bud...	7-day click or ...	14 Link Clicks	1,221	1,394	Rs116.42 Per link click	Rs1,629.82
<input type="checkbox"/>	<input type="checkbox"/>	Post: "Get your Professional Website Designed/R...	Highest volume	Rs1,963.15 Lifetime	7-day click or ...	4 Link Clicks	837	1,177	Rs143.16 Per link click	Rs572.65

# — Client's Reviews

## **Wasim Malik**

**Founder & Managing Director (MD) at VAVA FOODS International (Pvt) Ltd.**

**I have been working with Sameer for the last 2 years and He made all my digital platforms on Facebook/Instagram/LinkedIn and my business website, <https://www.vavafoods.com.pk>. I am getting a great response on my social platforms to the ad techniques that he uses and I am quite happy with his digital skills.**

**Highly recommended.**

## **Shumaila Islam**

**Igniting Creativity**

**Sameer is quite directional in his skills. He provided me with social media management services and the reach and impressions that I got from his content strategy and content creation were quite something. He also ran ads for my business and I got a lot of sales from his expertise.**

**Highly Recommended!**

# — Client's Reviews

## **Mian Tariq Jameel**

**Master in Business Administration |Economist  
Consulting Legal Advisor at GMC**

**I had a venture of engineering consultation and I hired Sameer Mushtaq agency for my services. I found him quite professional and the type of work that he did was amazing. I got exceptional reach and engagement on the designs that he created and the marketing strategies that he used were also results-oriented. I highly recommend his agency for any of the digital marketing services that you need for your guaranteed business growth.**

## **Zaheer Babar**

**A well-rounded HR leader and licensed Immigration consultant (MBA, RCIC, CHRL, MIRHR)**

**Highly professional, attention to detail and quality driven, highly recommend for social media digital marketing, website development and content writing.**



# — Brands We Work With





Let's   
Collaborate!

 +92 302 894 28 57

 [www.ssdesignings.com](http://www.ssdesignings.com)

Find Us On



*We cultivate relationships founded on transparency, persistence, mutual trust, and integrity with our employees, customers, and other business partners.*