



~ Digital Evolution is Inevitable!

Digital Marketing Agency

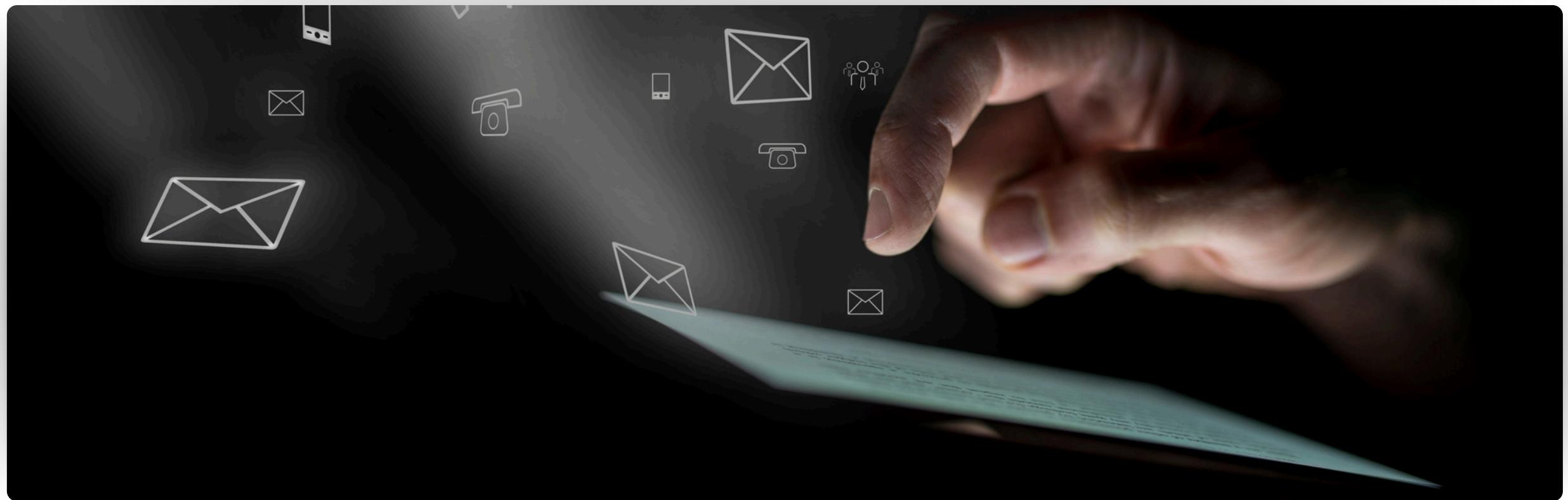
SMM | Word Press Development | SEO | Ads



— About SS Designings



SS Designings is a Digital Marketing Agency started in 2019 and is providing services globally. We started as a freelancing company and within months of service provision we made this into a company and we are thriving results since then. We are experts in the market when it comes to Social Media Management, WordPress Web Development, Social Media Ads, Google Ads, SEO, and Email Marketing. Our client retention rate is >75% and we are providing services in the most optimized budget in the market.





STEP.1

CLIENT INTERVIEW

Gather information from the client and ask what are the exact services that the client needs



STEP.2 PERFORMING RESEARCH

Research the product and niche in which the client needs services and set competitors benchmarks to outperform or match them



STEP.3

CONTENT CREATION

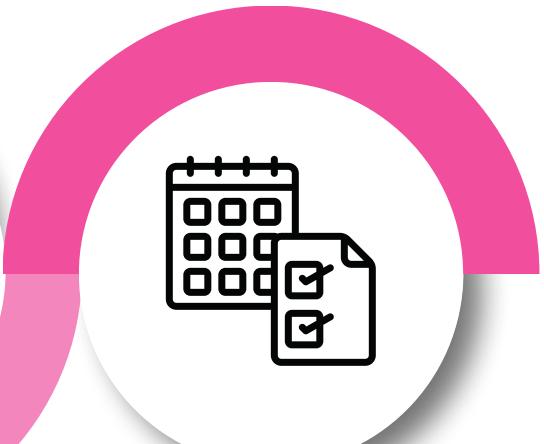
As per the clients need, set the team to create content using the most advanced tools and data



STEP.4

CONTENT REVIEW

Based on the content addition, we review the optimize the content accordingly



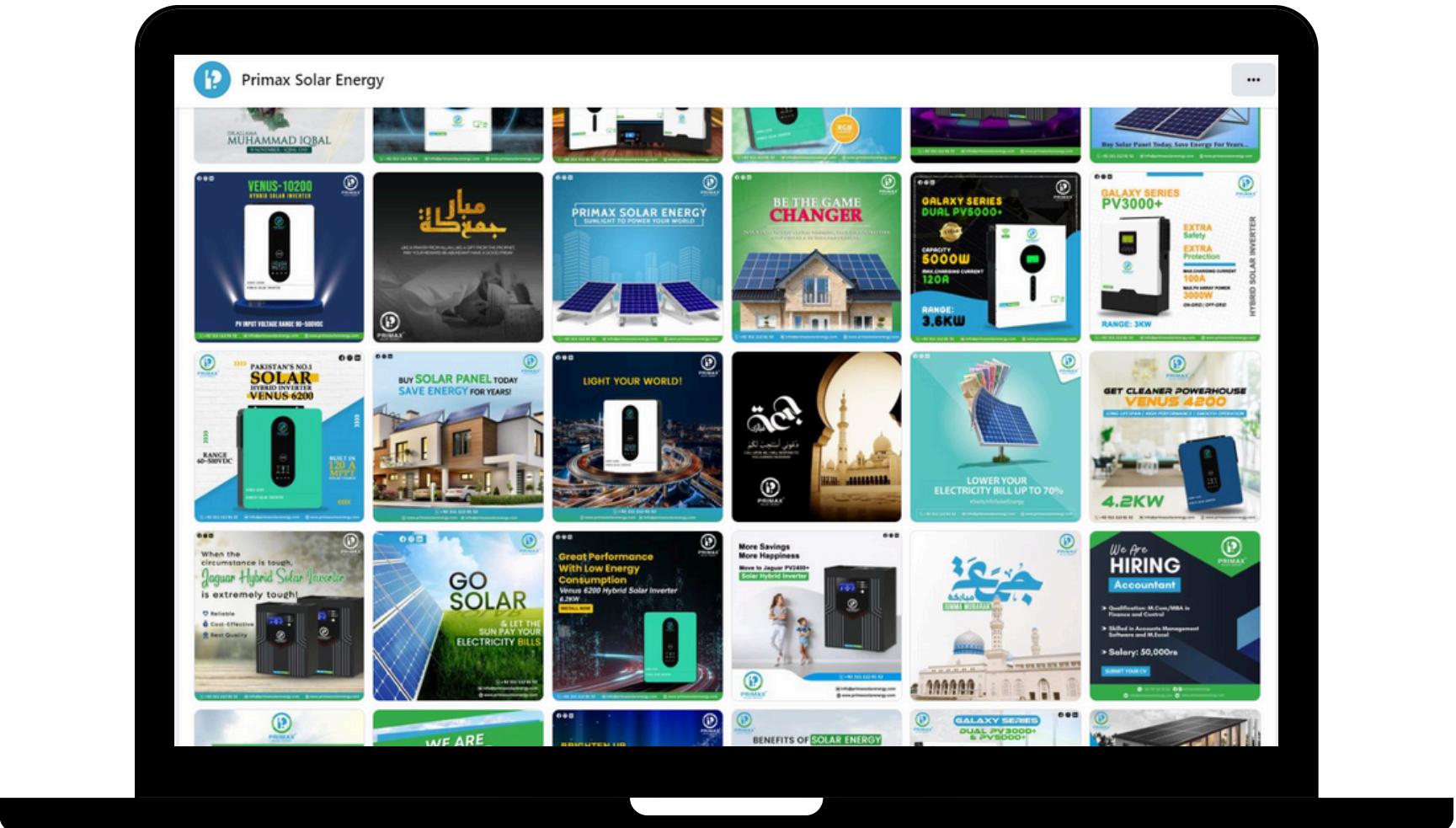
STEP.5

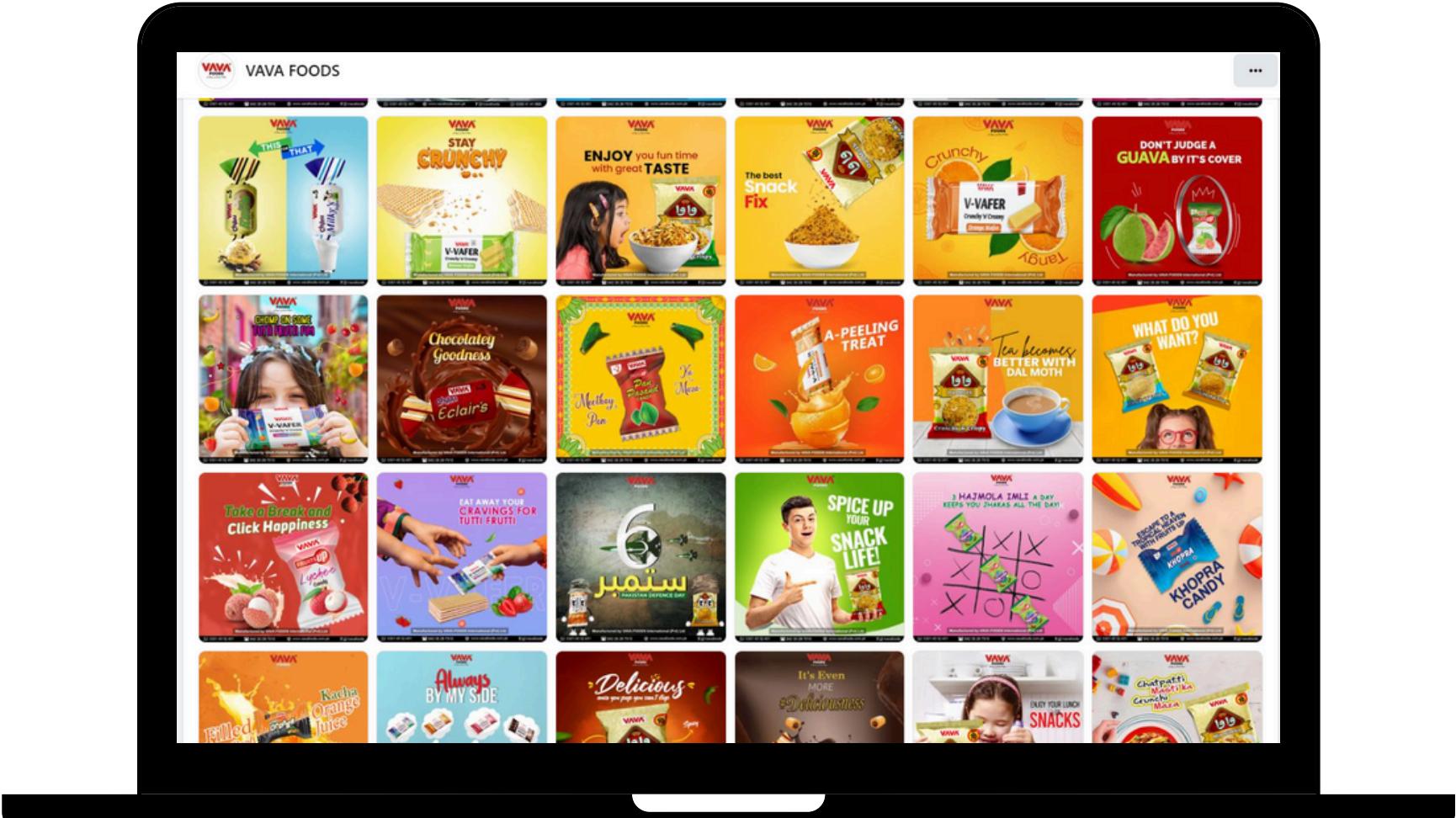
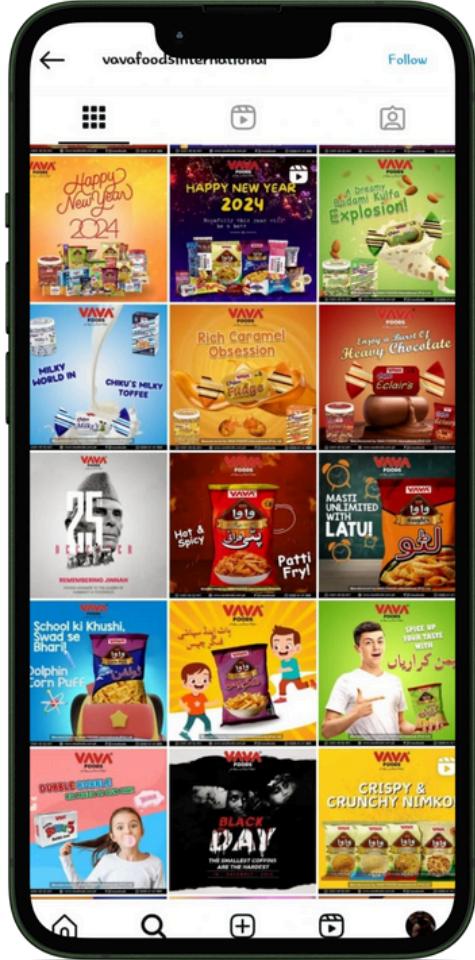
MONTHLY REPORTING

Based on the performance, we initiate a monthly report in which all the KPIs are mentioned and next plan action is made

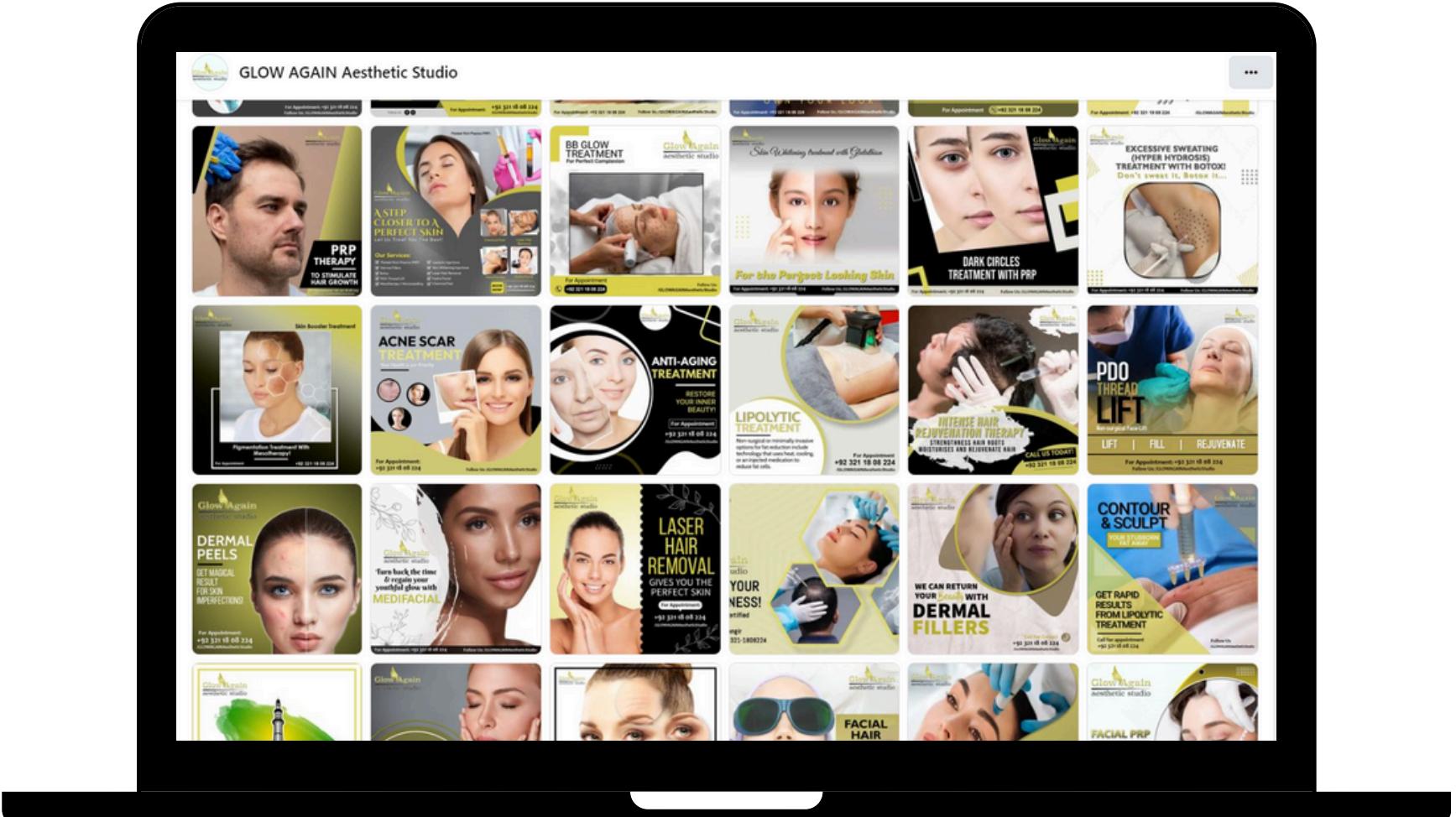
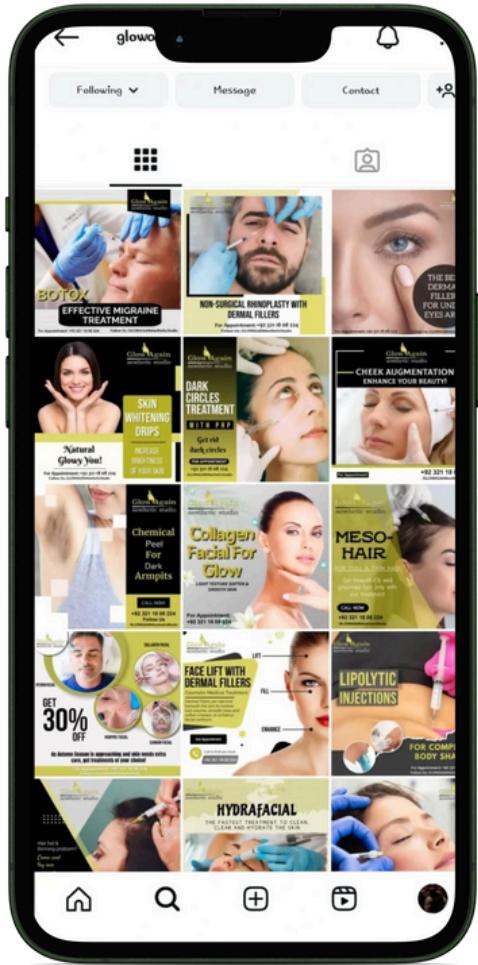
SMM Clients

PRIMAX SOLAR ENERGY

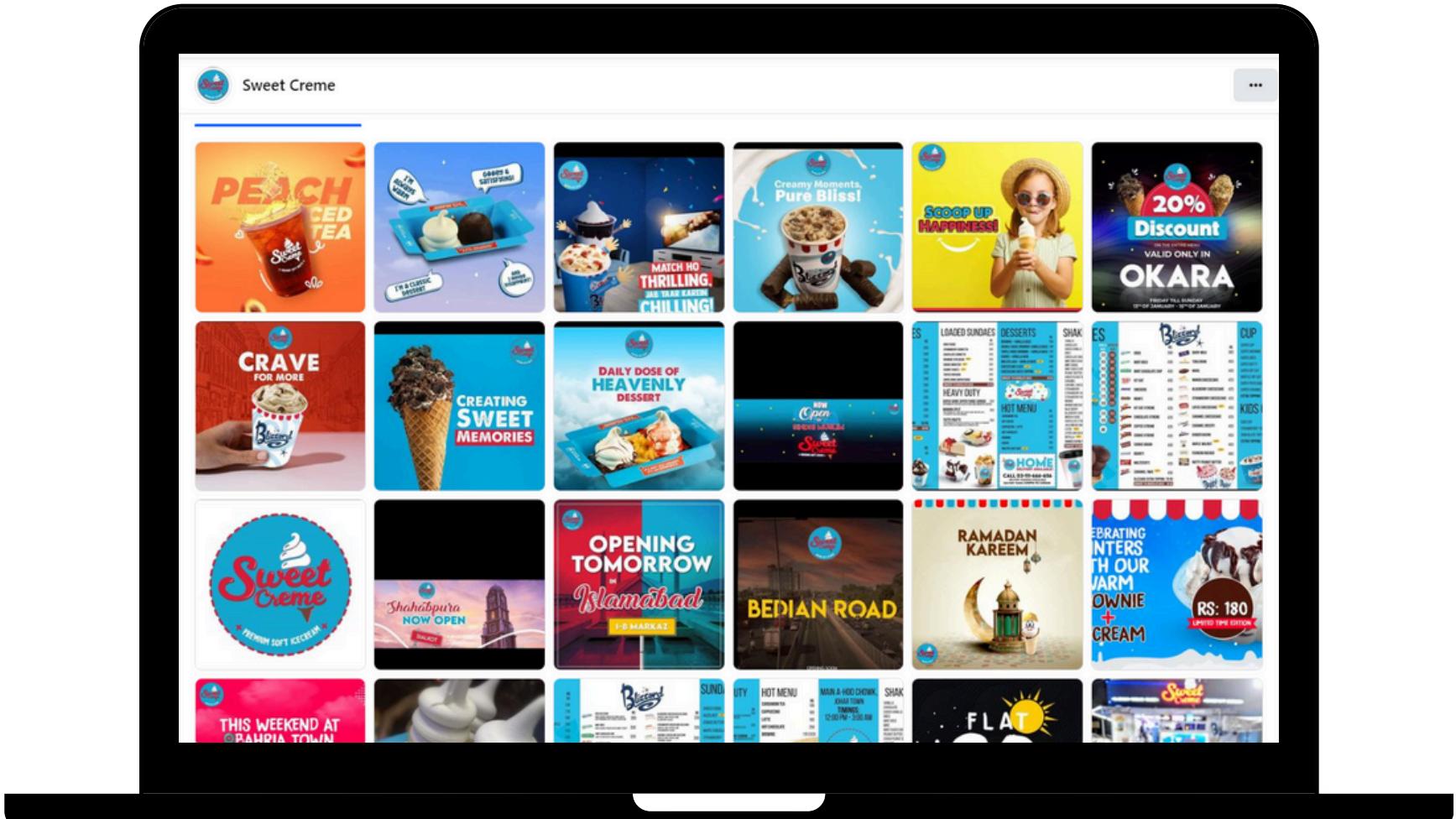
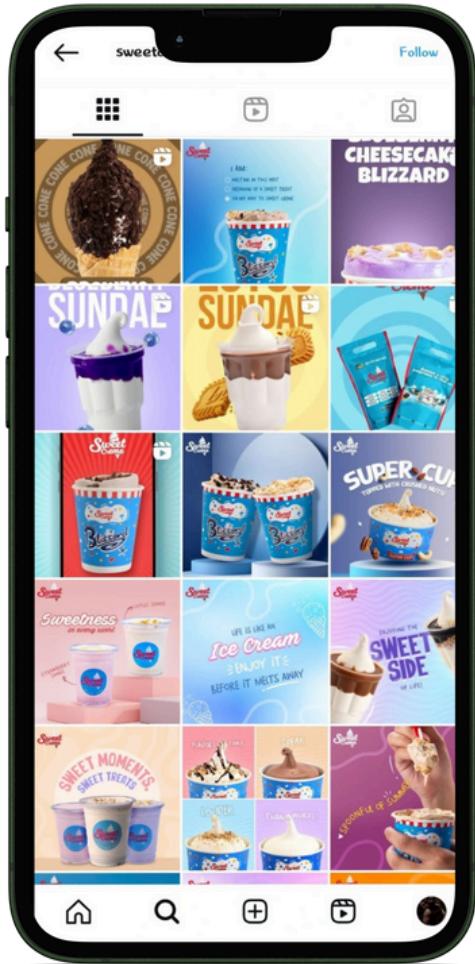




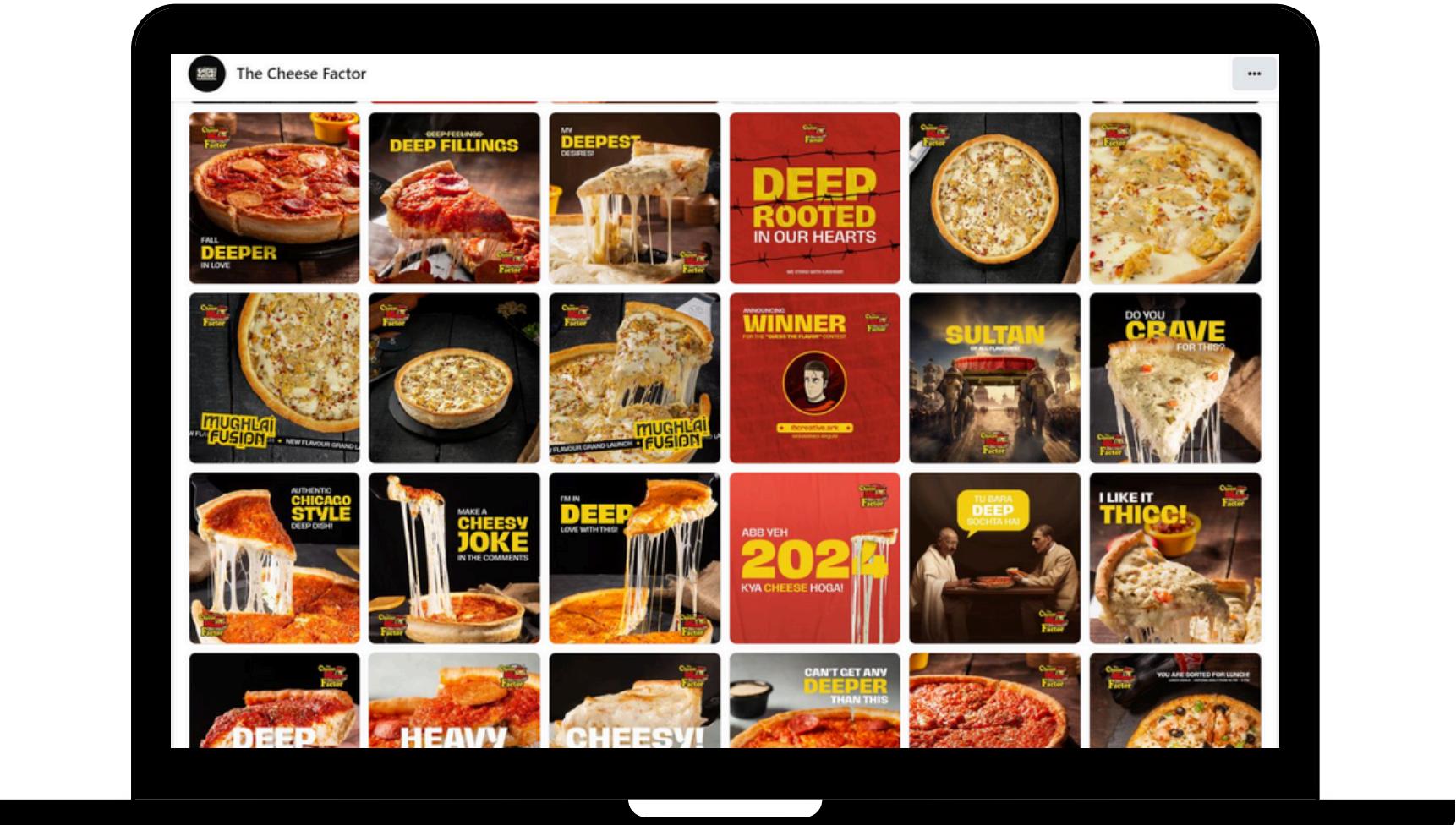
GLOW AGAIN AESTHETIC STUDIO



SWEET CREME

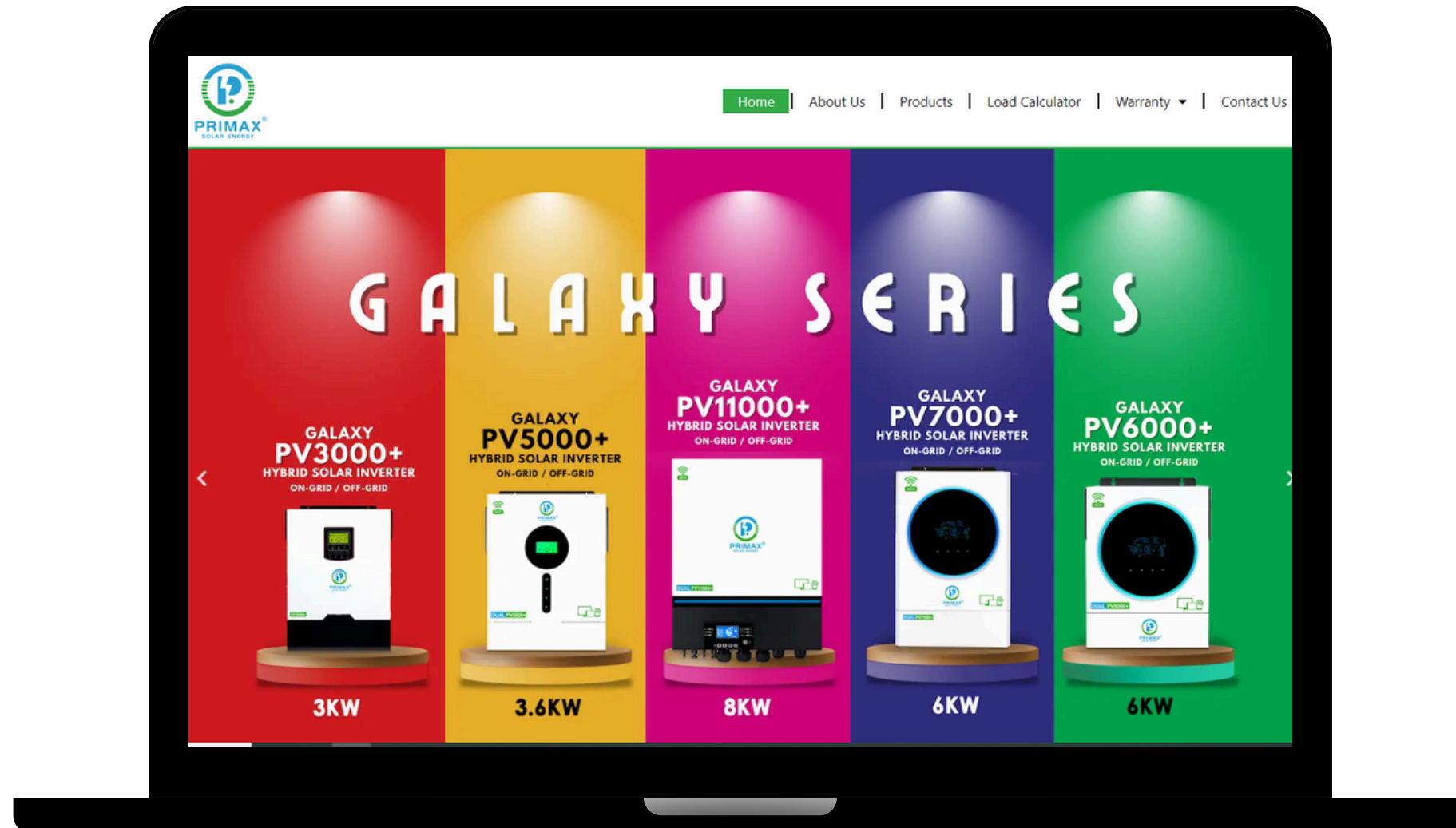


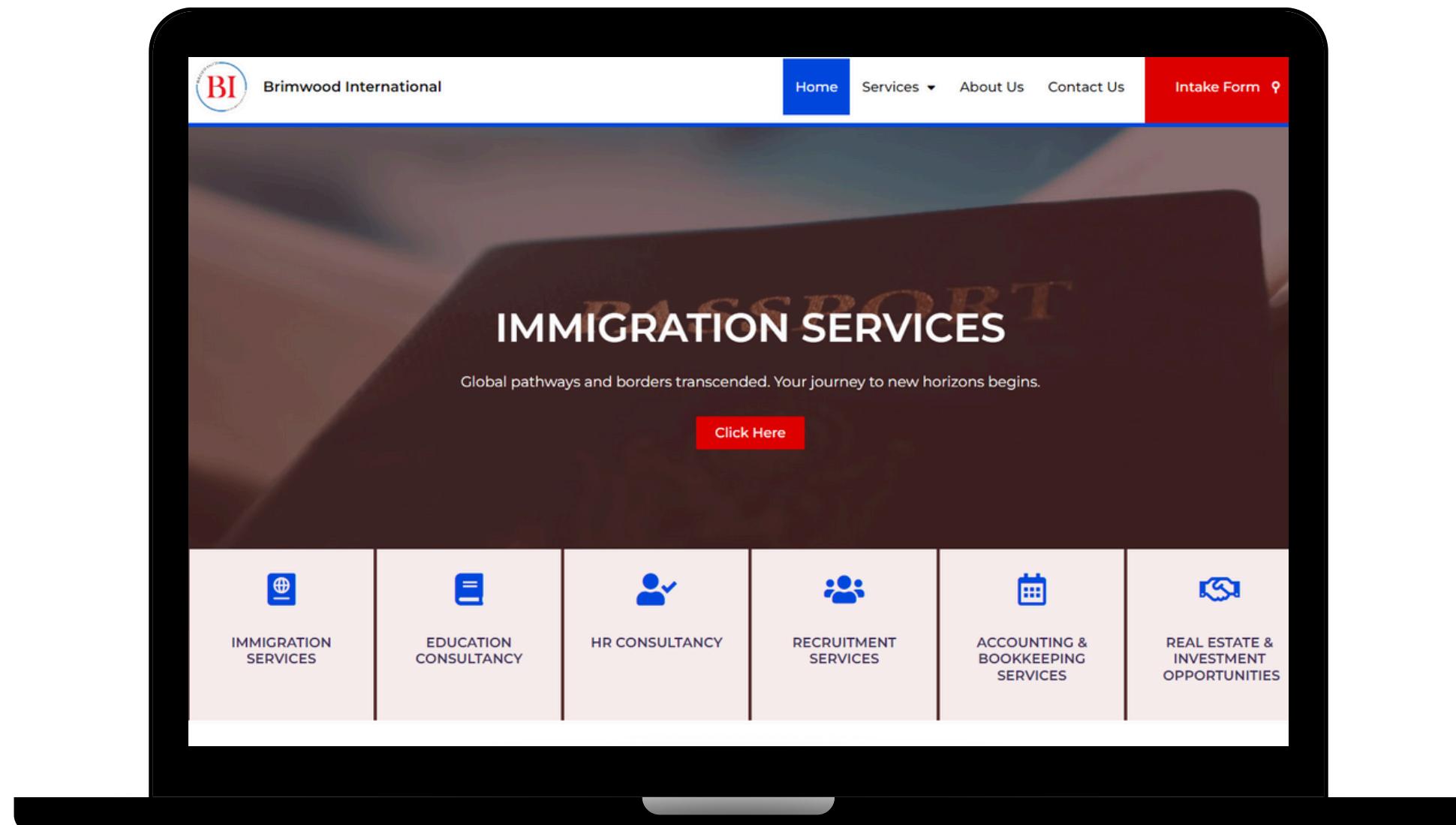
THE CHEESE FACTOR

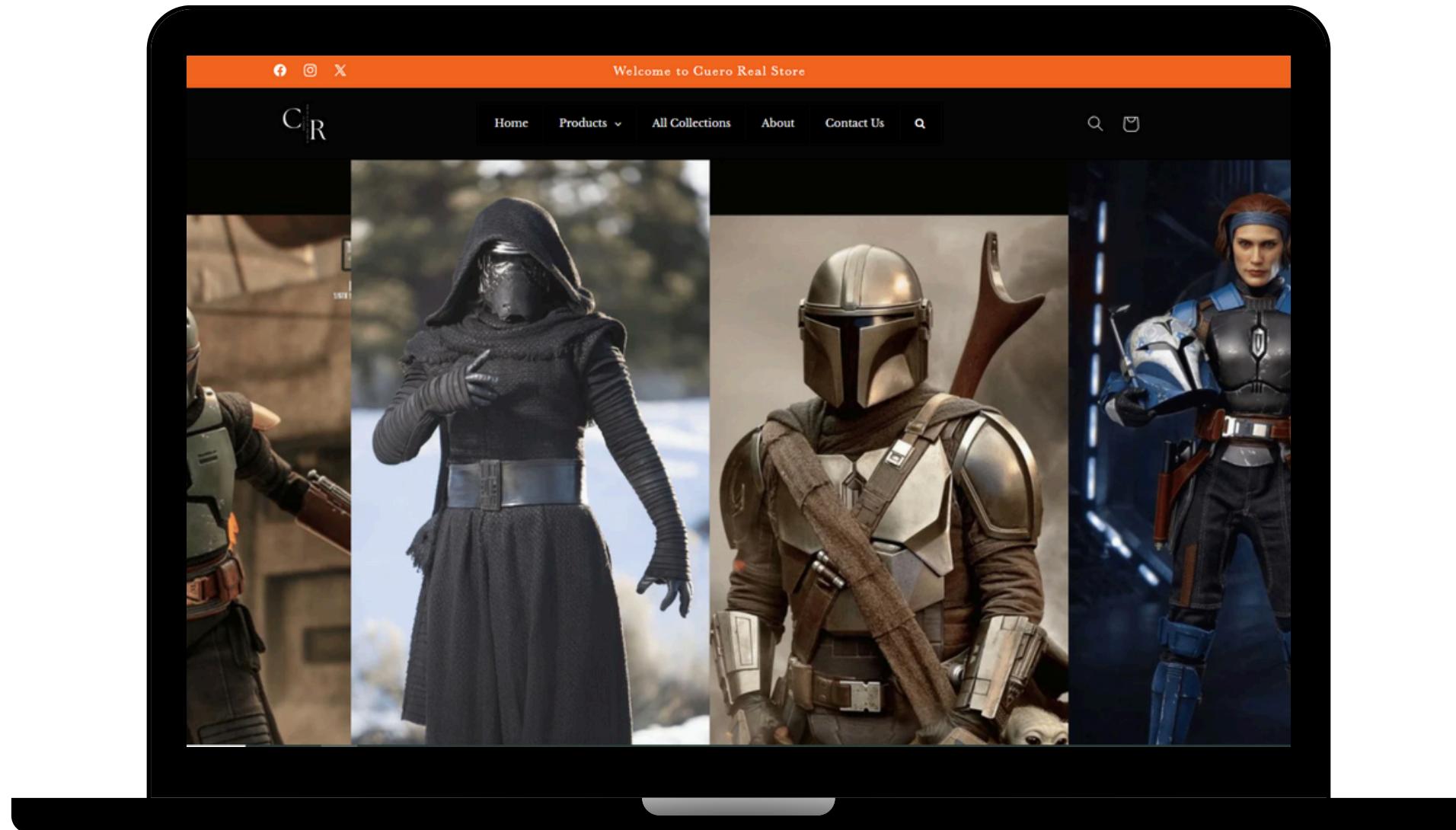


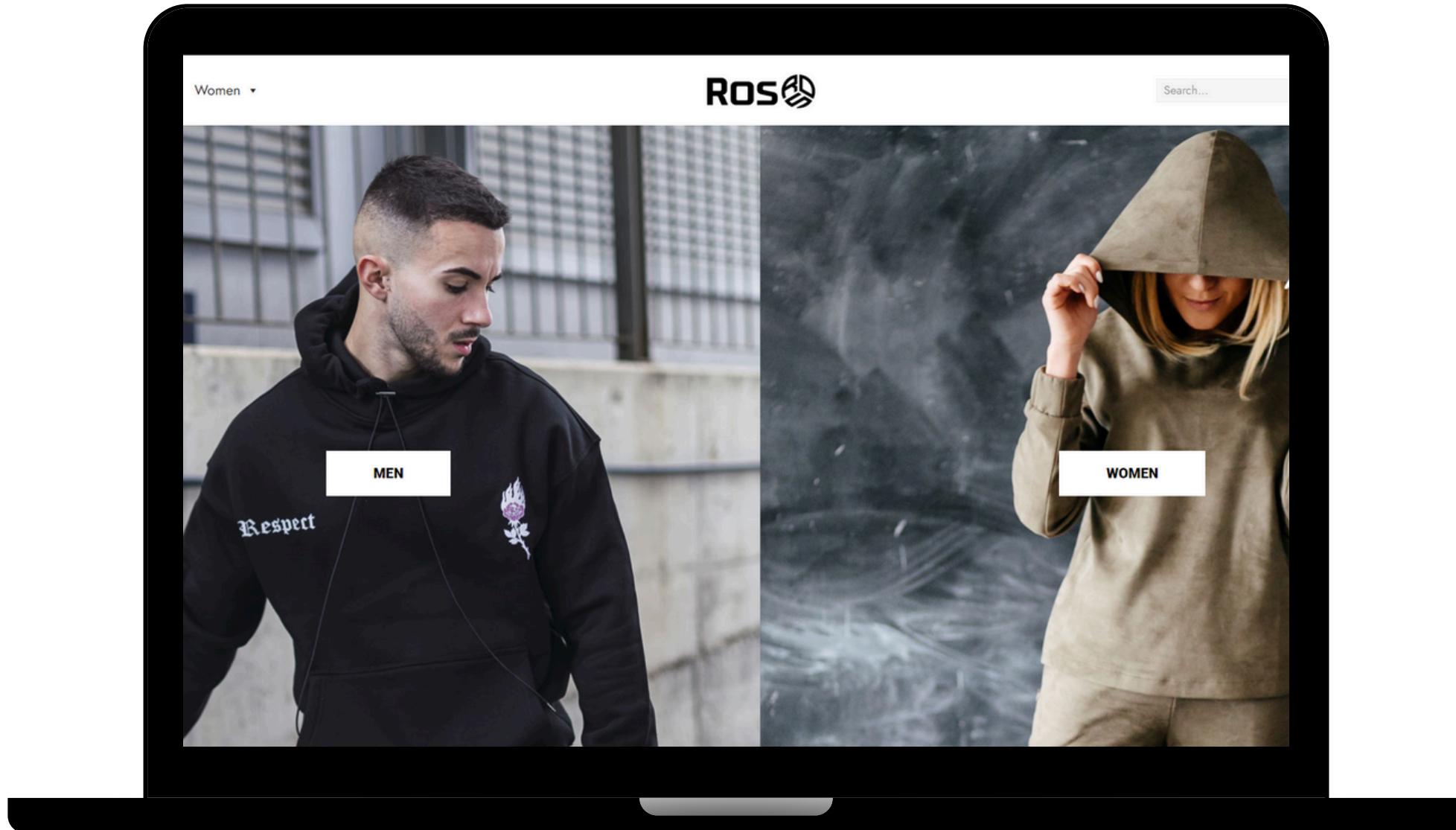
— Client's Websites

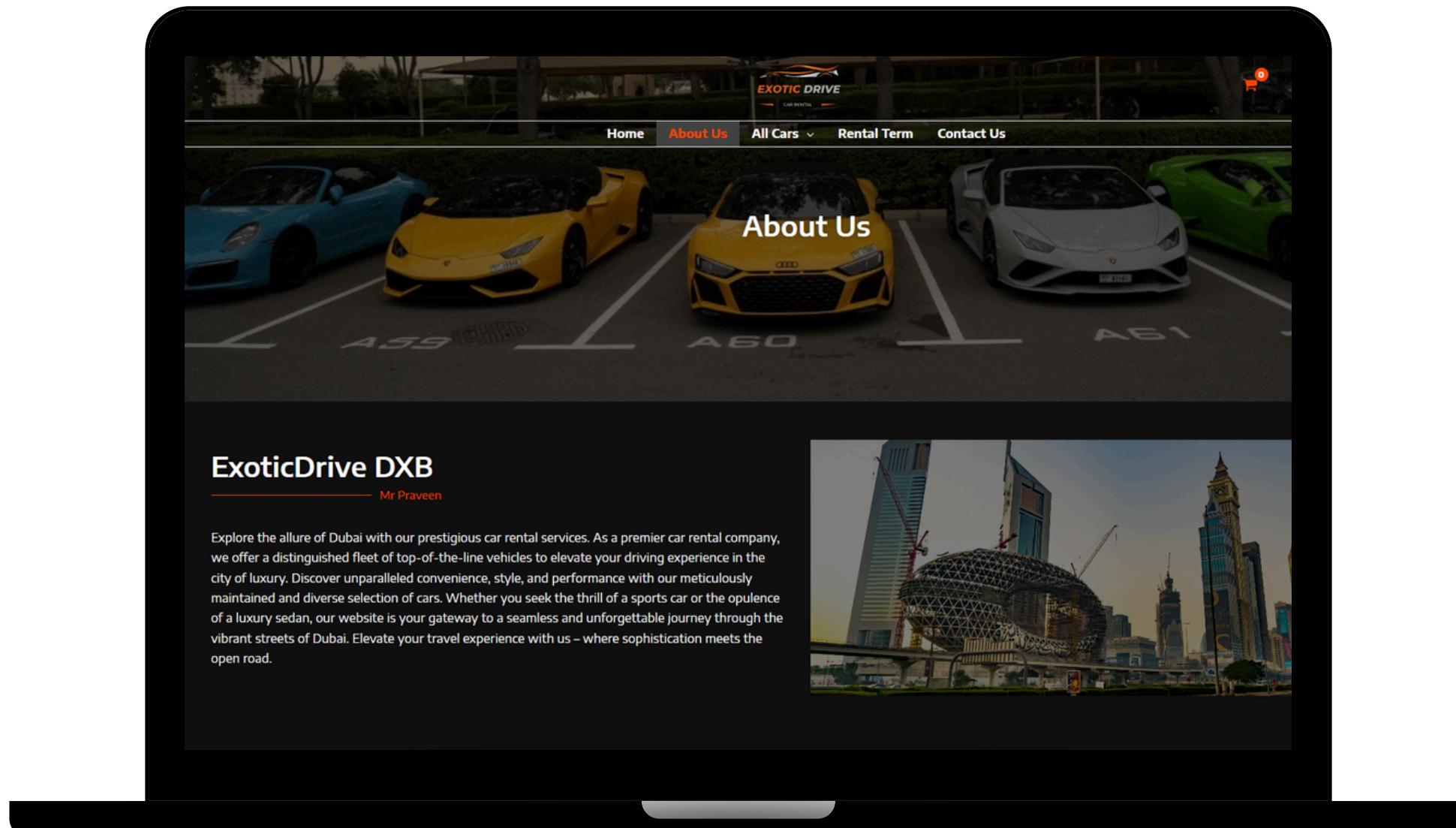
www.primaxsolarenergy.com











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About Us

ExoticDrive DXB

Mr Praveen

Explore the allure of Dubai with our prestigious car rental services. As a premier car rental company, we offer a distinguished fleet of top-of-the-line vehicles to elevate your driving experience in the city of luxury. Discover unparalleled convenience, style, and performance with our meticulously maintained and diverse selection of cars. Whether you seek the thrill of a sports car or the opulence of a luxury sedan, our website is your gateway to a seamless and unforgettable journey through the vibrant streets of Dubai. Elevate your travel experience with us – where sophistication meets the open road.



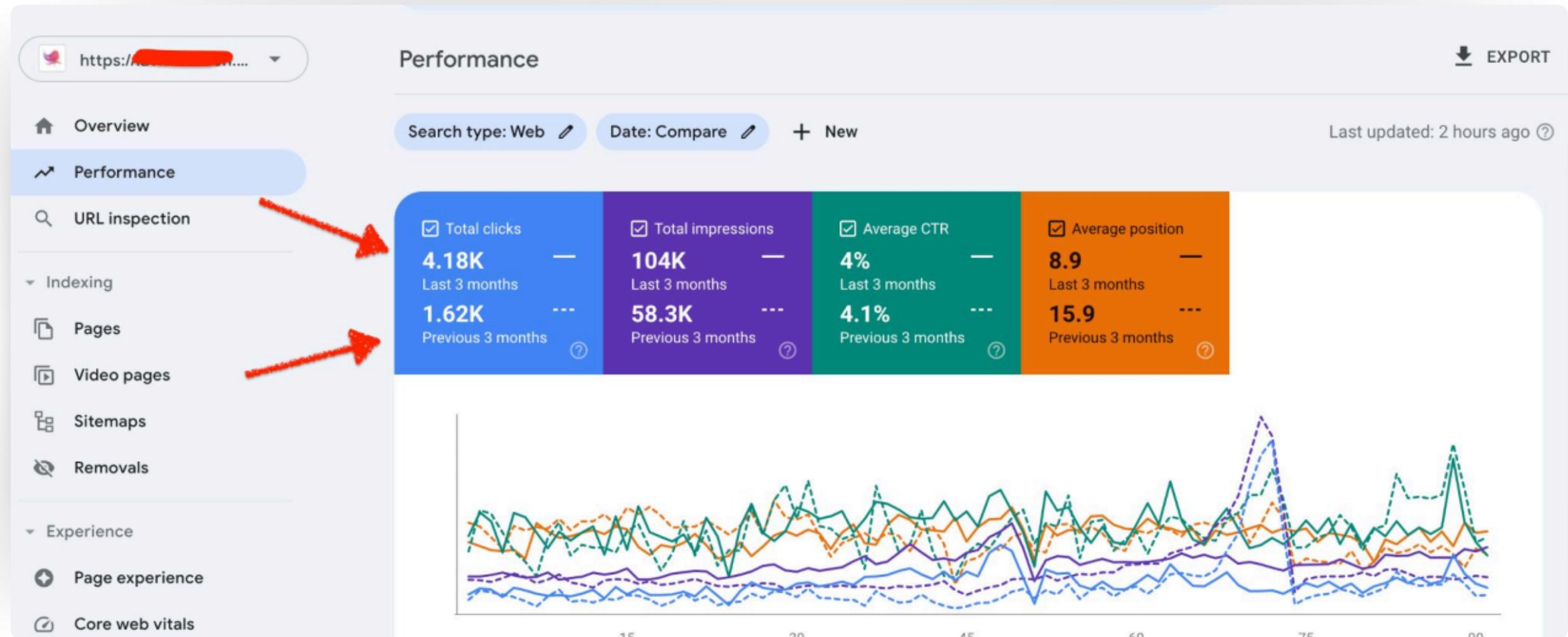
— SEO Case Studies

| | Websites | Keywords | Positions |
|-----------------|---|--|--|
| CASE 1 {USA} | https://nycblackcarservice.com/ | <ul style="list-style-type: none">• Black Car service• Airport Black Car Service | <p>First page Rankings More than 50+ Keywords</p> |
| CASE 2 {UK} | https://rainbowappareI.co.uk/ | <ul style="list-style-type: none">• Custom Printed Jackets• Custom Industry Coats | <p>First page Rankings More than 100+ Keywords</p> |
| CASE 3 {Canada} | https://halalnearby.com | <ul style="list-style-type: none">• Halal Near me• Halal Food Near me | <p>First page Rankings More than 50+ Keywords</p> |

— SEO Case Studies

| | Websites | Keywords | Positions |
|--------------|---|---|---|
| CASE 4 {UAE} | https://shinexcare.co | <ul style="list-style-type: none">• Pest control Service• Termite Treatment• Near me | <p>First page</p> <p>Rankings More than 20+ Keywords</p> |
| CASE 5 {UAE} | https://www.kayak.ae | <ul style="list-style-type: none">• Flights Deals• Best Price• Tickets | <p>First page</p> <p>Rankings More than 100+ Keywords</p> |
| CASE 6 {USA} | http://nadausedcarvalues.com/ | <ul style="list-style-type: none">• Used Car Values• Used Car Prices• Guide Car Value | <p>First page</p> <p>Rankings More than 30+ Keywords</p> |

— Results Speak Louder Than Words



— Results Speak Louder Than Words

https://[REDACTED]

Performance

Search type: Web Date: Compare + New

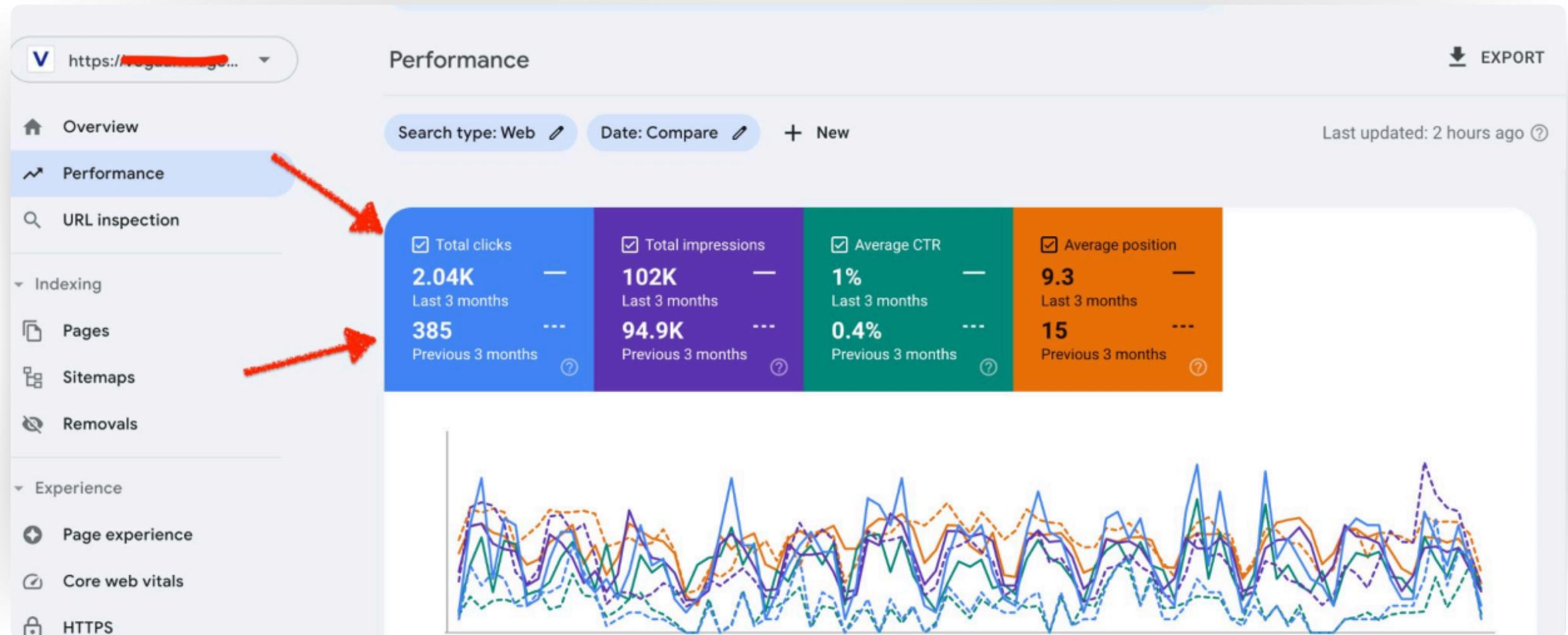
Last updated: 2 hours ago ②

Total clicks **2.04K** — Last 3 months **385** Previous 3 months ②

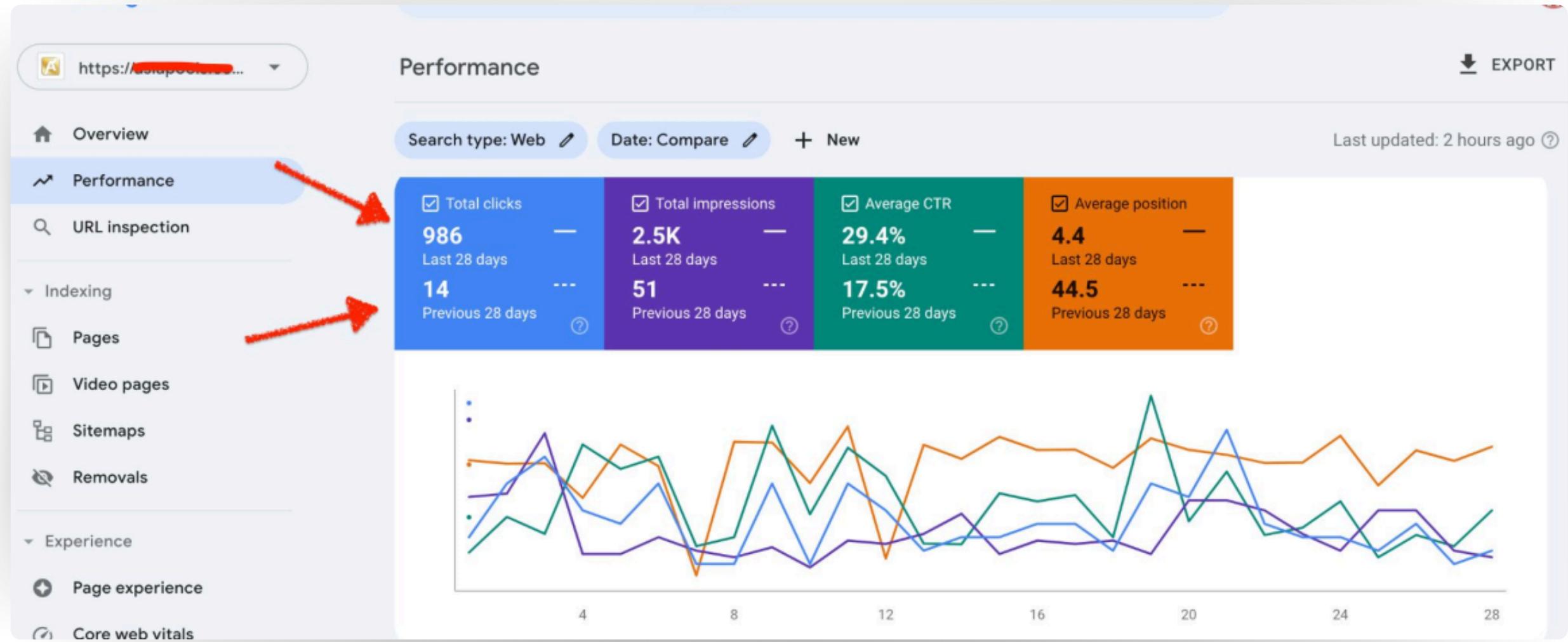
Total impressions **102K** — Last 3 months **94.9K** Previous 3 months ②

Average CTR **1%** — Last 3 months **0.4%** Previous 3 months ②

Average position **9.3** — Last 3 months **15** Previous 3 months ②



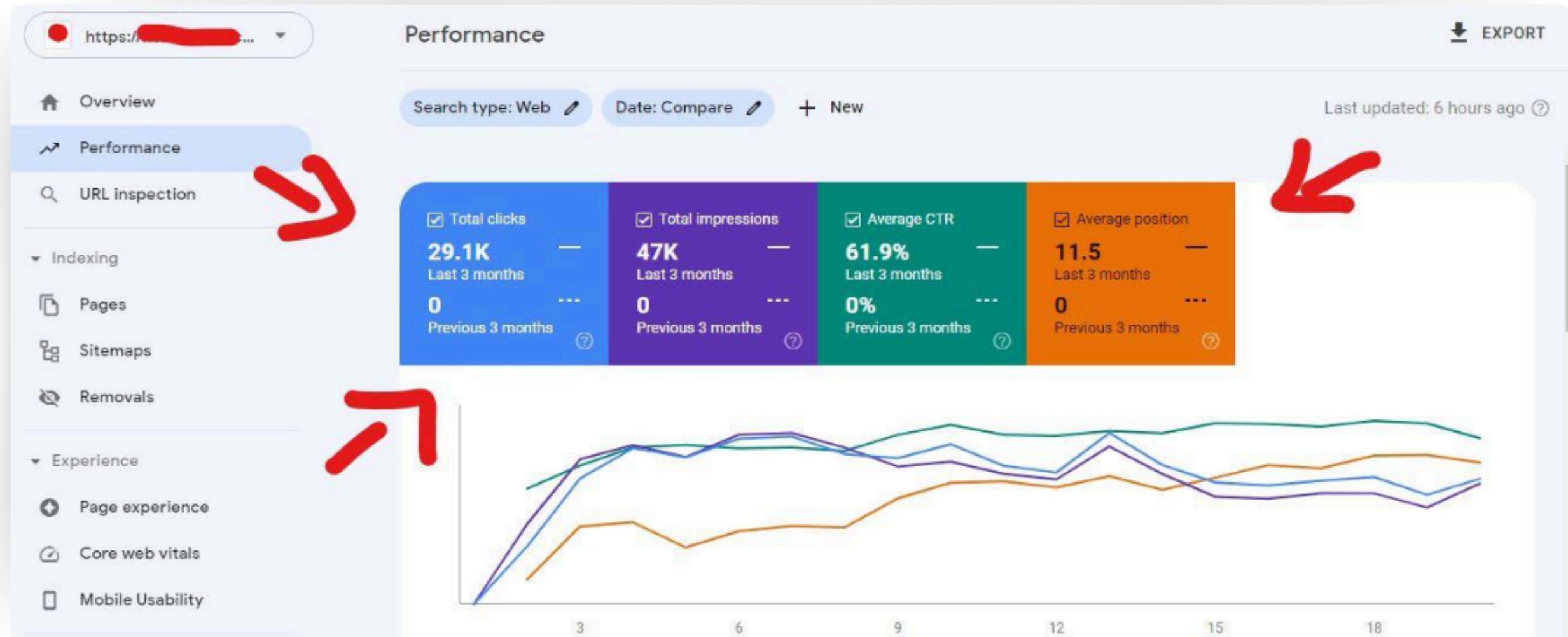
— Results Speak Louder Than Words



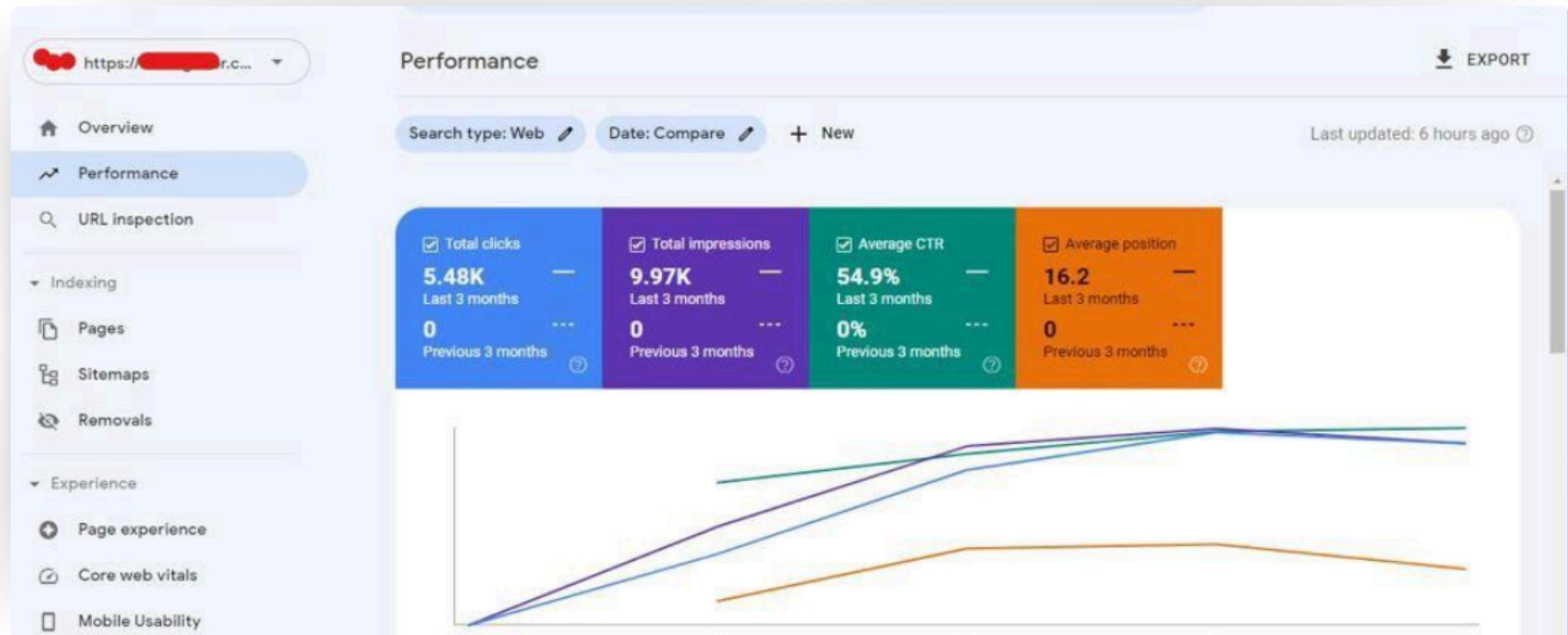
— Results Speak Louder Than Words



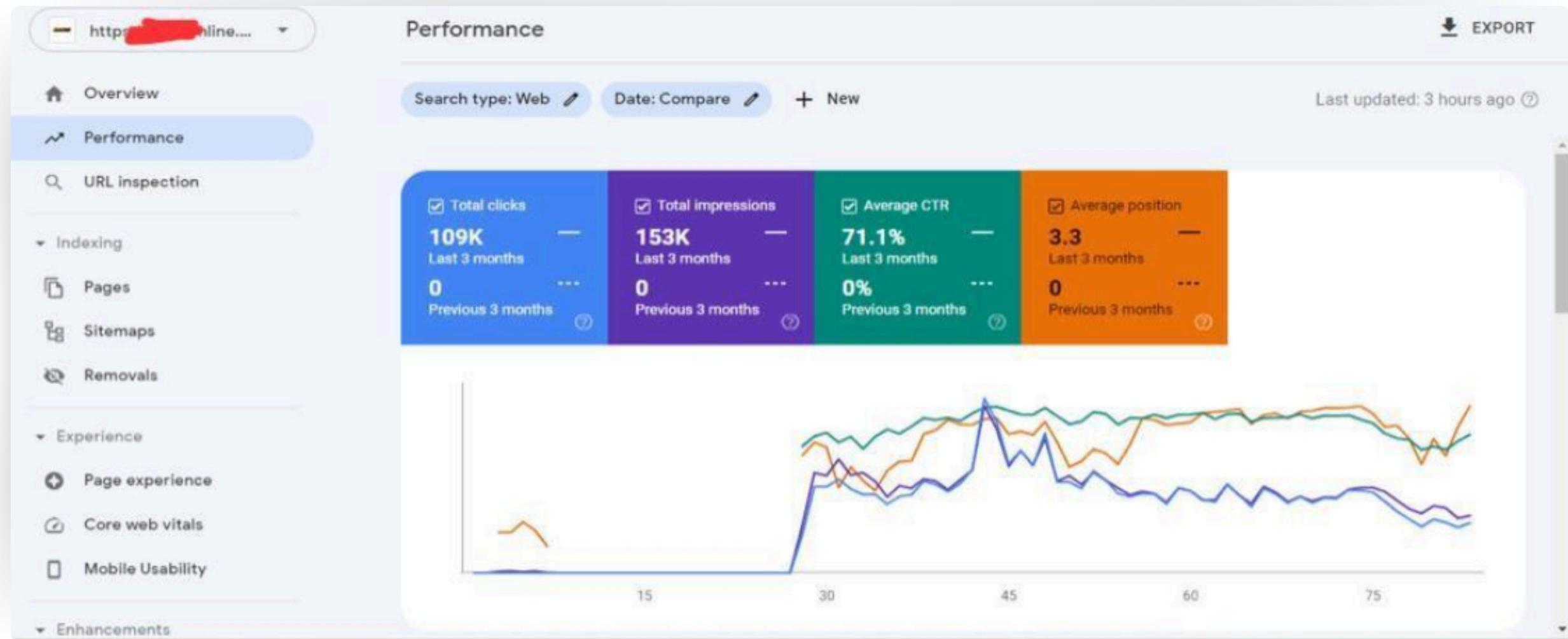
— Results Speak Louder Than Words



— Results Speak Louder Than Words



— Results Speak Louder Than Words



— META Ads



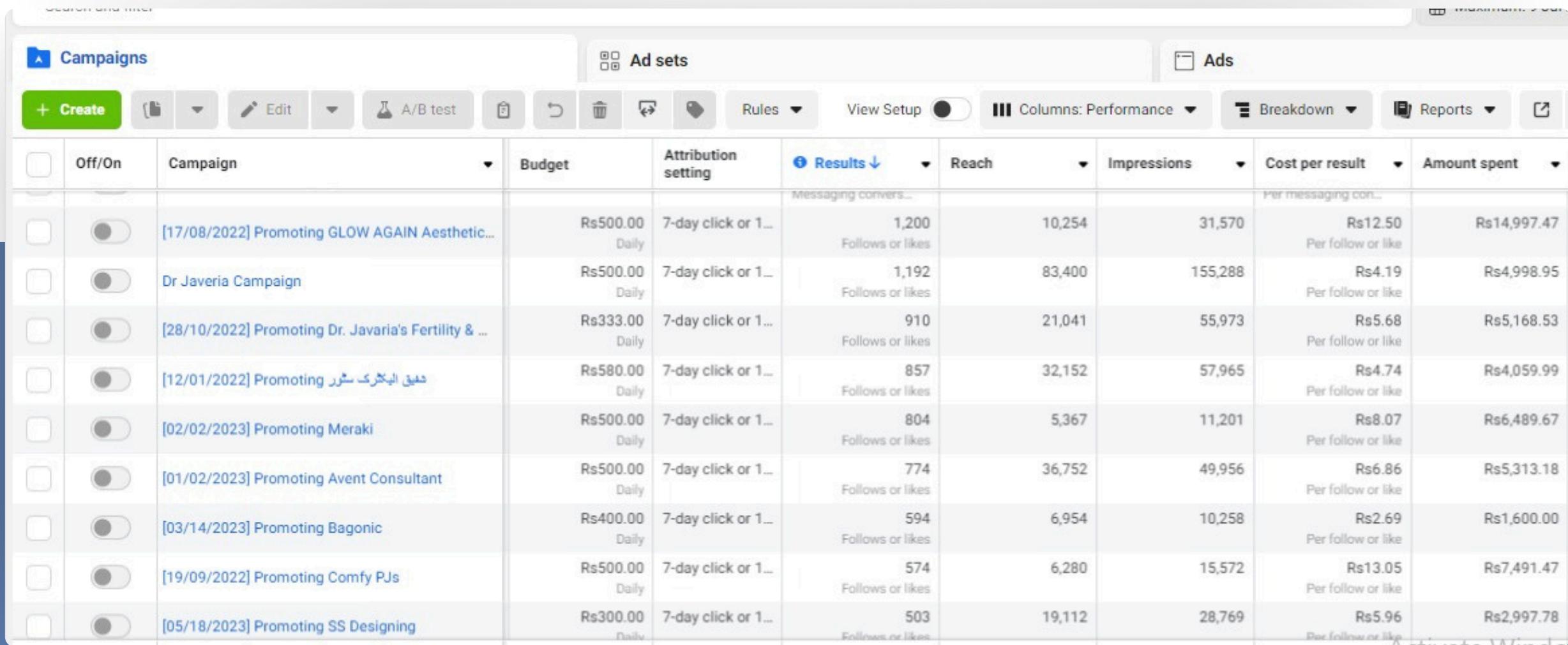
Search and filter Maximum: 9 July

Campaigns Ad sets Ads

+ Create Edit A/B test Rules View Setup Columns: Performance Breakdown Reports

| | Off/On | Campaign | Budget | Attribution setting | Results | Reach | Impressions | Cost per result | Amount spent |
|--------------------------|-------------------------------------|--|---------------------|---------------------|----------------------------|---------|-------------|------------------------------|--------------|
| <input type="checkbox"/> | <input checked="" type="checkbox"/> | [03/06/2023] Promoting V... | Rs500.00 Daily | 7-day click or 1... | 7,101 Follows or likes | 124,109 | 364,248 | Rs4.73 Per follow or like | Rs33,586.47 |
| <input type="checkbox"/> | <input checked="" type="checkbox"/> | Mobile Hut Campaign | Using ad set bud... | 7-day click or 1... | 4,431 Messaging convers... | 242,643 | 416,473 | Rs23.56 Per messaging con... | Rs104,386.05 |
| <input type="checkbox"/> | <input checked="" type="checkbox"/> | [20/01/2023] Promoting VAVA Foods | Rs500.00 Daily | 7-day click or 1... | 2,805 Follows or likes | 51,113 | 145,291 | Rs4.99 Per follow or like | Rs13,998.95 |
| <input type="checkbox"/> | <input checked="" type="checkbox"/> | [24/12/2022] Promoting Dr. Javaria's Fertility & ... | Rs480.00 Daily | 7-day click or 1... | 2,308 Follows or likes | 97,281 | 206,929 | Rs4.23 Per follow or like | Rs9,769.68 |
| <input type="checkbox"/> | <input checked="" type="checkbox"/> | [18/11/2022] Promoting Dr. Javaria's Fertility & ... | Rs300.00 Daily | 7-day click or 1... | 1,643 Follows or likes | 60,913 | 130,356 | Rs3.62 Per follow or like | Rs5,949.79 |
| <input type="checkbox"/> | <input checked="" type="checkbox"/> | [03/18/2023] Promoting Mobile Hut | Rs450.00 Daily | 7-day click or 1... | 1,595 Follows or likes | 32,832 | 63,990 | Rs5.14 Per follow or like | Rs8,203.49 |
| <input type="checkbox"/> | <input checked="" type="checkbox"/> | [06/01/2023] Promoting Mobile Hut | Rs500.00 Daily | 7-day click or 1... | 1,481 Follows or likes | 24,448 | 40,274 | Rs3.81 Per follow or like | Rs5,643.62 |
| <input type="checkbox"/> | <input checked="" type="checkbox"/> | Post: "Events that you dream OF!" | Rs750.00 Lifetime | 7-day click or 1... | 1,481 ThruPlays | 10,708 | 12,139 | Rs0.51 Cost per ThruPlay | Rs750.00 |
| <input type="checkbox"/> | <input checked="" type="checkbox"/> | Mobile Hut White Campaign | Using ad set bud... | 7-day click or 1... | 1,444 Messaging convers... | 157,537 | 339,801 | Rs33.53 Per messaging con... | Rs48,417.62 |

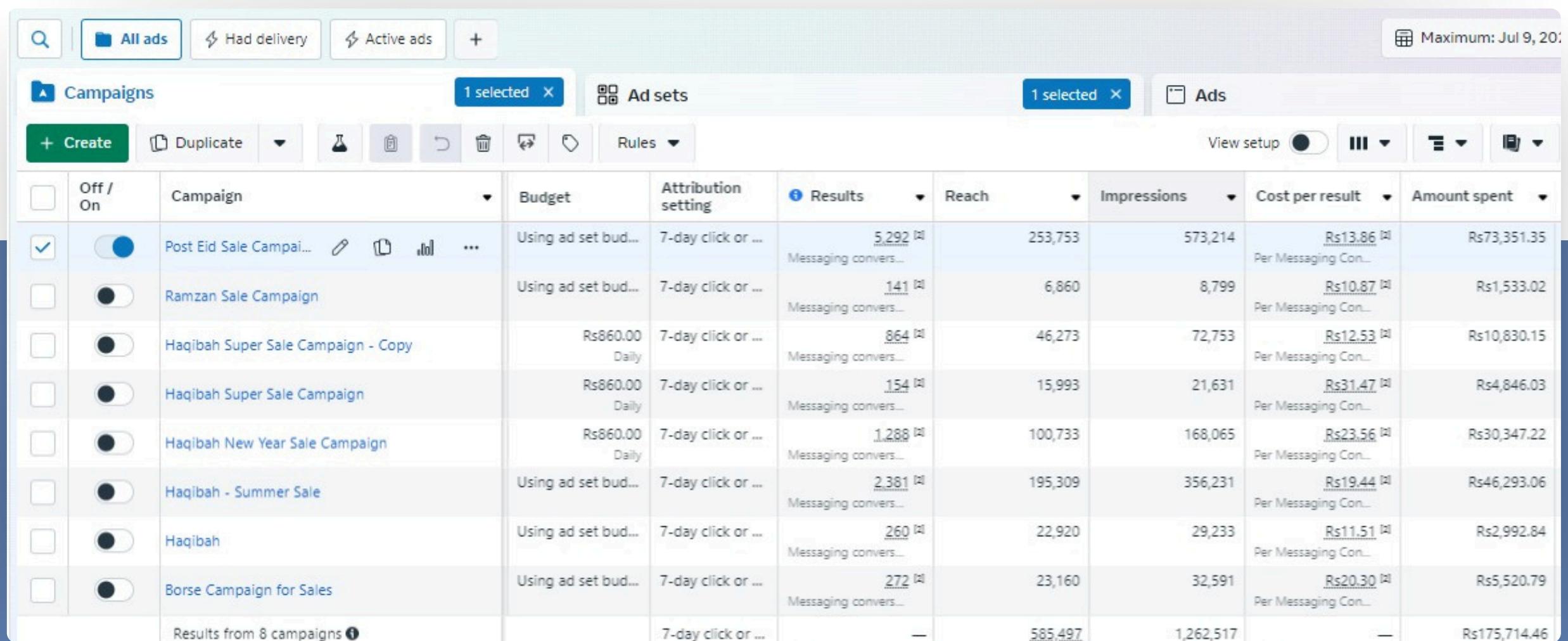
— META Ads



The screenshot shows the Meta Ads interface with the following data:

| Off/On | Campaign | Budget | Attribution setting | Results | Reach | Impressions | Cost per result | Amount spent |
|--------------------------|--|----------------|---------------------|--|--------|-------------|---|--------------|
| <input type="checkbox"/> | [17/08/2022] Promoting GLOW AGAIN Aesthetic... | Rs500.00 Daily | 7-day click or 1... | Messaging converts... 1,200 Follows or likes | 10,254 | 31,570 | Per messaging con... Rs12.50 Per follow or like | Rs14,997.47 |
| <input type="checkbox"/> | Dr Javeria Campaign | Rs500.00 Daily | 7-day click or 1... | 1,192 Follows or likes | 83,400 | 155,288 | Rs4.19 Per follow or like | Rs4,998.95 |
| <input type="checkbox"/> | [28/10/2022] Promoting Dr. Javaria's Fertility & ... | Rs333.00 Daily | 7-day click or 1... | 910 Follows or likes | 21,041 | 55,973 | Rs5.68 Per follow or like | Rs5,168.53 |
| <input type="checkbox"/> | [12/01/2022] Promoting دعین اليكراک شر | Rs580.00 Daily | 7-day click or 1... | 857 Follows or likes | 32,152 | 57,965 | Rs4.74 Per follow or like | Rs4,059.99 |
| <input type="checkbox"/> | [02/02/2023] Promoting Meraki | Rs500.00 Daily | 7-day click or 1... | 804 Follows or likes | 5,367 | 11,201 | Rs8.07 Per follow or like | Rs6,489.67 |
| <input type="checkbox"/> | [01/02/2023] Promoting Avent Consultant | Rs500.00 Daily | 7-day click or 1... | 774 Follows or likes | 36,752 | 49,956 | Rs6.86 Per follow or like | Rs5,313.18 |
| <input type="checkbox"/> | [03/14/2023] Promoting Bagonic | Rs400.00 Daily | 7-day click or 1... | 594 Follows or likes | 6,954 | 10,258 | Rs2.69 Per follow or like | Rs1,600.00 |
| <input type="checkbox"/> | [19/09/2022] Promoting Comfy PJs | Rs500.00 Daily | 7-day click or 1... | 574 Follows or likes | 6,280 | 15,572 | Rs13.05 Per follow or like | Rs7,491.47 |
| <input type="checkbox"/> | [05/18/2023] Promoting SS Designing | Rs300.00 Daily | 7-day click or 1... | 503 Follows or likes | 19,112 | 28,769 | Rs5.96 Per follow or like | Rs2,997.78 |

— META Ads



The screenshot shows the Meta Ads dashboard interface. At the top, there are navigation buttons: a magnifying glass for search, 'All ads' (selected), 'Had delivery', 'Active ads', and a plus sign. To the right is a date range 'Maximum: Jul 9, 2023'. Below the header, there are three tabs: 'Campaigns' (selected), 'Ad sets' (1 selected), and 'Ads' (0 selected). The main area is a table with the following columns: 'Off / On' (checkbox), 'Campaign' (dropdown), 'Budget', 'Attribution setting', 'Results' (dropdown), 'Reach', 'Impressions', 'Cost per result' (dropdown), and 'Amount spent' (dropdown). The table lists eight campaigns:

| Off / On | Campaign | Budget | Attribution setting | Results | Reach | Impressions | Cost per result | Amount spent |
|---|------------------------------------|---------------------|---------------------|--|---------|-------------|--|--------------|
| <input checked="" type="checkbox"/> | Post Eid Sale Campaign | Using ad set bud... | 7-day click or ... | 5,292 <small>↳</small> Messaging convers... | 253,753 | 573,214 | Rs13.86 <small>↳</small> Per Messaging Con... | Rs73,351.35 |
| <input type="checkbox"/> | Ramzan Sale Campaign | Using ad set bud... | 7-day click or ... | 141 <small>↳</small> Messaging convers... | 6,860 | 8,799 | Rs10.87 <small>↳</small> Per Messaging Con... | Rs1,533.02 |
| <input type="checkbox"/> | Haqibah Super Sale Campaign - Copy | Rs860.00 Daily | 7-day click or ... | 864 <small>↳</small> Messaging convers... | 46,273 | 72,753 | Rs12.53 <small>↳</small> Per Messaging Con... | Rs10,830.15 |
| <input type="checkbox"/> | Haqibah Super Sale Campaign | Rs860.00 Daily | 7-day click or ... | 154 <small>↳</small> Messaging convers... | 15,993 | 21,631 | Rs31.47 <small>↳</small> Per Messaging Con... | Rs4,846.03 |
| <input type="checkbox"/> | Haqibah New Year Sale Campaign | Rs860.00 Daily | 7-day click or ... | 1,288 <small>↳</small> Messaging convers... | 100,733 | 168,065 | Rs23.56 <small>↳</small> Per Messaging Con... | Rs30,347.22 |
| <input type="checkbox"/> | Haqibah - Summer Sale | Using ad set bud... | 7-day click or ... | 2,381 <small>↳</small> Messaging convers... | 195,309 | 356,231 | Rs19.44 <small>↳</small> Per Messaging Con... | Rs46,293.06 |
| <input type="checkbox"/> | Haqibah | Using ad set bud... | 7-day click or ... | 260 <small>↳</small> Messaging convers... | 22,920 | 29,233 | Rs11.51 <small>↳</small> Per Messaging Con... | Rs2,992.84 |
| <input type="checkbox"/> | Borse Campaign for Sales | Using ad set bud... | 7-day click or ... | 272 <small>↳</small> Messaging convers... | 23,160 | 32,591 | Rs20.30 <small>↳</small> Per Messaging Con... | Rs5,520.79 |
| Results from 8 campaigns <small>↳</small> | | | 7-day click or ... | — | 585,497 | 1,262,517 | — | Rs175,714.46 |

— META Ads

Search and filter Maximum: 9 Jul 24

Campaigns **Ad sets** **Ads**

+ Create View Setup

| | Off/On | Campaign | Bid strategy | Budget | Attr sett | Results | Reach | Impressions | Cost per result | Amount spent |
|--------------------------|--------|--|----------------------|---------------------|-----------|----------------------------|---------|-------------|------------------------------|--------------|
| <input type="checkbox"/> | | [12/22/2023] Promoting VAVA FOODS | Highest volume | Rs300.00 Daily | 7... | 7,202 Follows or likes | 189,095 | 514,492 | Rs6.88 Per follow or like | Rs49,583.49 |
| <input type="checkbox"/> | | [06/01/2024] Promoting Master Electric & Har... | Highest volume | Rs500.00 Daily | 7... | 5,432 Follows or likes | 96,565 | 275,437 | Rs3.93 Per follow or like | Rs21,362.49 |
| <input type="checkbox"/> | | [10/10/2023] Promoting VAVA FOODS | Highest volume | Rs800.00 Daily | 7... | 3,394 Follows or likes | 77,223 | 268,938 | Rs7.66 Per follow or like | Rs25,985.96 |
| <input type="checkbox"/> | | Solar Structure Campaign - January | Using ad set bid ... | Using ad set bud... | 7... | 3,078 Messaging conver... | 120,225 | 613,562 | Rs18.62 Per messaging co... | Rs57,319.44 |
| <input type="checkbox"/> | | [07/19/2023] Promoting VAVA FOODS | Highest volume | Rs500.00 Daily | 7... | 1,689 Follows or likes | 38,833 | 74,058 | Rs5.33 Per follow or like | Rs8,998.72 |
| <input type="checkbox"/> | | [02/29/2024] Promoting Bag By Alisbha | Highest volume | Rs500.00 Daily | 7... | 1,663 Follows or likes | 25,728 | 44,877 | Rs3.86 Per follow or like | Rs6,414.57 |
| <input type="checkbox"/> | | [08/06/2023] Promoting Hair Innovation Salon ... | Highest volume | Rs500.00 Daily | 7... | 1,272 Follows or likes | 40,695 | 69,960 | Rs5.23 Per follow or like | Rs6,657.77 |
| <input type="checkbox"/> | | [04/12/2024] Promoting Ultra Aluminium Extru... | Highest volume | Rs320.00 Daily | 7... | 900 Follows or likes | 21,379 | 34,676 | Rs4.33 Per follow or like | Rs3,900.08 |
| <input type="checkbox"/> | | [08/19/2023] Promoting Rizwood Mobel | Highest volume | Rs750.00 Daily | 7... | 794 Follows or likes | 19,104 | 44,406 | Rs7.49 Per follow or like | Rs5,947.00 |

— META Ads

Search and filter Maximum: 9 Jul 2021 - 9 Aug 2024

Campaigns **Ad sets** **Ads**

+ Create Edit A/B test Rules View Setup Columns: Performance Breakdown Reports Charts

| | Off/On | Campaign | Bid strategy | Budget | Attribution setting | Results | Reach | Impressions | Cost per result | Amount spent |
|--|-------------------------------------|--|----------------------|------------------------|---------------------|--|--------|-------------|--|--------------|
| | <input checked="" type="checkbox"/> | BD Campaign | Using ad set bid ... | Using ad set bud... | — | — | — | — | — | — |
| | <input checked="" type="checkbox"/> | SS Designing Campaign | Using ad set bid ... | Using ad set bud... | 7-day click or ... | 537 <small>[2]</small> Messaging convers... | 34,958 | 61,581 | Rs72.99 <small>[2]</small> Per messaging conv... | Rs39,195.24 |
| | <input checked="" type="checkbox"/> | New Engagement campaign | Using ad set bid ... | Using ad set bud... | 7-day click or ... | 264 <small>[2]</small> Messaging convers... | 23,237 | 37,158 | Rs120.26 <small>[2]</small> Per messaging conv... | Rs31,747.57 |
| | <input checked="" type="checkbox"/> | 2024 Campaign | Highest volume | Rs300.00 Daily | 7-day click or ... | 187 <small>[2]</small> Messaging convers... | 12,752 | 18,231 | Rs32.25 <small>[2]</small> Per messaging conv... | Rs6,030.11 |
| | <input checked="" type="checkbox"/> | Sales Campaign Feb/March | Highest volume | Rs500.00 Daily | 7-day click or ... | 103 <small>[2]</small> Messaging convers... | 15,417 | 21,997 | Rs141.55 <small>[2]</small> Per messaging conv... | Rs14,579.90 |
| | <input checked="" type="checkbox"/> | Abdullah Valley Campaign | Using ad set bid ... | Using ad set bud... | 7-day click or ... | 84 <small>[2]</small> Messaging convers... | 14,184 | 23,636 | Rs120.05 <small>[2]</small> Per messaging conv... | Rs10,084.14 |
| | <input checked="" type="checkbox"/> | Post: "Special Discounted Offer for CASH PURCH... | Highest volume | Rs4,800.00 Lifetime | 7-day click or ... | 63 <small>[2]</small> Messaging convers... | 5,652 | 10,666 | Rs69.57 <small>[2]</small> Per messaging conv... | Rs4,382.77 |
| | <input checked="" type="checkbox"/> | SSD Training Campaign | Using ad set bid ... | Using ad set bud... | 7-day click or ... | 17 <small>[2]</small> Messaging convers... | 3,330 | 4,163 | Rs101.55 <small>[2]</small> Per messaging conv... | Rs1,726.30 |
| | <input checked="" type="checkbox"/> | USA Campaign for Social Media | Using ad set bid ... | Using ad set bud... | 7-day click or ... | 14 Link Clicks | 1,221 | 1,394 | Rs116.42 Per link click | Rs1,629.82 |
| | <input checked="" type="checkbox"/> | Post: "Get your Professional Website Designed/R... | Highest volume | Rs1,963.15 Lifetime | 7-day click or ... | 4 Link Clicks | 837 | 1,177 | Rs143.16 Per link click | Rs572.65 |

— Client's Reviews

Wasim Malik

Founder & Managing Director (MD) at VAVA FOODS International (Pvt) Ltd.

I have been working with Sameer for the last 2 years and He made all my digital platforms on Facebook/Instagram/LinkedIn and my business website, <https://www.vavafoods.com.pk>. I am getting a great response on my social platforms to the ad techniques that he uses and I am quite happy with his digital skills.

Highly recommended.

Shumaila Islam

Igniting Creativity

Sameer is quite directional in his skills. He provided me with social media management services and the reach and impressions that I got from his content strategy and content creation were quite something. He also ran ads for my business and I got a lot of sales from his expertise.

Highly Recommended!

— Client's Reviews

Mian Tariq Jameel

Master in Business Administration |Economist
Consulting Legal Advisor at GMC

I had a venture of engineering consultation and I hired Sameer Mushtaq agency for my services. I found him quite professional and the type of work that he did was amazing. I got exceptional reach and engagement on the designs that he created and the marketing strategies that he used were also results-oriented. I highly recommend his agency for any of the digital marketing services that you need for your guaranteed business growth.

Zaheer Babar

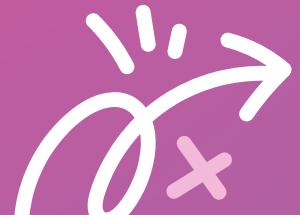
A well-rounded HR leader and licensed Immigration consultant (MBA, RCIC, CHRL, MIRHR)

Highly professional, attention to detail and quality driven, highly recommend for social media digital marketing, website development and content writing.

— Brands We Work With





Let's 
Collaborate!

📞 +92 302 894 28 57

🌐 www.ssdesignings.com

Find Us On



We cultivate relationships founded on transparency, persistence, mutual trust, and integrity with our employees, customers, and other business partners.